

Automotive Manufacturing in the United States

URL:	https://marketpublishers.com/r/AB99860EE59EN.html
Date:	July 31, 2017
Pages:	40
Price:	US\$ 350.00
ID:	AB99860EE59EN

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SUMMARY

Automotive Manufacturing in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the United States automotive manufacturing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.
- The US automotive manufacturing industry had total revenues of \$255.2bn in 2016, representing a compound annual growth rate (CAGR) of 7.1% between 2012 and 2016.
- Industry production volume increased with a CAGR of 4.1% between 2012 and 2016, to reach a total of 12.4 million units in 2016.
- Trucks have become popular in the US due to their versatility and this has been represented in consumer demand.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in the United States
- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the United States automotive manufacturing market by value in 2016?
- What will be the size of the United States automotive manufacturing market in 2021?
- What factors are affecting the strength of competition in the United States automotive

- manufacturing market?
- How has the market performed over the last five years?
 - What are the main segments that make up the United States's automotive manufacturing market?

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COMPANIES MENTIONED

Ford Motor Company
General Motors Company
Honda Motor Company
Toyota Motor Corporation

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