

Automotive Manufacturing in South America

<https://marketpublishers.com/r/A6CEFE29675EN.html>

Date: October 2019

Pages: 73

Price: US\$ 350.00 (Single User License)

ID: A6CEFE29675EN

Abstracts

Automotive Manufacturing in South America

SUMMARY

Automotive Manufacturing in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The South American automotive manufacturing industry had total revenues of \$69.5bn in 2018, representing a compound annual rate of change (CARC) of -3.1% between 2014 and 2018.

Industry production volumes declined with a CARC of -2.2% between 2014 and 2018, to reach a total of 6.2 million units in 2018.

Brazil is the largest industry in the South American region; therefore the country's performance weighs heavily on the performance of the region as a whole. Strong growth in Colombia has been offset by steep declines in Brazil and Argentina.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in South America

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South America automotive manufacturing market by value in 2018?

What will be the size of the South America automotive manufacturing market in 2023?

What factors are affecting the strength of competition in the South America automotive manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up South America's automotive manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?

8 COMPANY PROFILES

- 8.1. General Motors Company
 - 8.2. Volkswagen AG
 - 8.3. Fiat Chrysler Automobiles UK Ltd
 - 8.4. Ford Motor Company Limited
 - 8.5. Nissan Motor Co., Ltd.
 - 8.6. Toyota Motor Corporation
 - 8.7. Daimler AG
 - 8.8. Groupe PSA
 - 8.9. Renault SA
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South America automotive manufacturing industry value: \$ billion, 2014-18

Table 2: South America automotive manufacturing industry volume: million units, 2014-18

Table 3: South America automotive manufacturing industry geography segmentation: \$ billion, 2018

Table 4: South America automotive manufacturing industry value forecast: \$ billion, 2018-23

Table 5: South America automotive manufacturing industry volume forecast: million units, 2018-23

Table 6: General Motors Company: key facts

Table 7: General Motors Company: Annual Financial Ratios

Table 8: General Motors Company: Key Employees

Table 9: General Motors Company: Key Employees Continued

Table 10: Volkswagen AG: key facts

Table 11: Volkswagen AG: Annual Financial Ratios

Table 12: Volkswagen AG: Key Employees

Table 13: Volkswagen AG: Key Employees Continued

Table 14: Volkswagen AG: Key Employees Continued

Table 15: Volkswagen AG: Key Employees Continued

Table 16: Fiat Chrysler Automobiles UK Ltd: key facts

Table 17: Fiat Chrysler Automobiles UK Ltd: Key Employees

Table 18: Ford Motor Company Limited: key facts

Table 19: Ford Motor Company Limited: Key Employees

Table 20: Nissan Motor Co., Ltd.: key facts

Table 21: Nissan Motor Co., Ltd.: Annual Financial Ratios

Table 22: Nissan Motor Co., Ltd.: Key Employees

Table 23: Nissan Motor Co., Ltd.: Key Employees Continued

Table 24: Nissan Motor Co., Ltd.: Key Employees Continued

Table 25: Nissan Motor Co., Ltd.: Key Employees Continued

Table 26: Toyota Motor Corporation: key facts

Table 27: Toyota Motor Corporation: Annual Financial Ratios

Table 28: Toyota Motor Corporation: Key Employees

Table 29: Toyota Motor Corporation: Key Employees Continued

Table 30: Toyota Motor Corporation: Key Employees Continued

Table 31: Toyota Motor Corporation: Key Employees Continued

Table 32: Daimler AG: key facts

Table 33: Daimler AG: Annual Financial Ratios

Table 34: Daimler AG: Key Employees

Table 35: Daimler AG: Key Employees Continued

Table 36: Groupe PSA: key facts

Table 37: Groupe PSA: Annual Financial Ratios

Table 38: Groupe PSA: Key Employees

Table 39: Groupe PSA: Key Employees Continued

Table 40: Renault SA: key facts

Table 41: Renault SA: Annual Financial Ratios

Table 42: Renault SA: Key Employees

Table 43: Renault SA: Key Employees Continued

List Of Figures

LIST OF FIGURES

Figure 1: South America automotive manufacturing industry value: \$ billion, 2014-18

Figure 2: South America automotive manufacturing industry volume: million units, 2014-18

Figure 3: South America automotive manufacturing industry geography segmentation: % share, by value, 2018

Figure 4: South America automotive manufacturing industry value forecast: \$ billion, 2018-23

Figure 5: South America automotive manufacturing industry volume forecast: million units, 2018-23

Figure 6: Forces driving competition in the automotive manufacturing industry in South America, 2018

Figure 7: Drivers of buyer power in the automotive manufacturing industry in South America, 2018

Figure 8: Drivers of supplier power in the automotive manufacturing industry in South America, 2018

Figure 9: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in South America, 2018

Figure 10: Factors influencing the threat of substitutes in the automotive manufacturing industry in South America, 2018

Figure 11: Drivers of degree of rivalry in the automotive manufacturing industry in South America, 2018

COMPANIES MENTIONED

General Motors Company

Volkswagen AG

Fiat Chrysler Automobiles UK Ltd

Ford Motor Company Limited

Nissan Motor Co., Ltd.

Toyota Motor Corporation

Daimler AG

Groupe PSA

Renault SA

I would like to order

Product name: Automotive Manufacturing in South America

Product link: <https://marketpublishers.com/r/A6CEFE29675EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6CEFE29675EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970