

Automotive Manufacturing in North America

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Abstracts

Automotive Manufacturing in North America

Summary

Automotive Manufacturing in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Automotive manufacturing market is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. Market value of the automotive manufacturing industry is calculated based on the manufacturer's selling price, excluding taxes and levies. Market volume represents the production of vehicles in a country in a specific year.

The North American automotive manufacturing industry had total revenues of \$936.7 billion in 2023, representing a compound annual growth rate (CAGR) of 3.3% between 2018 and 2023.

Industry production volumes declined with a negative CAGR of 0.3% between 2018 and 2023, to reach a total of 28.9 thousand units in 2023.

The US captured a share of 30.6% of the global automotive manufacturing industry in 2023. The country also dominated the North American automotive manufacturing industry, accounting for a share of 79.3%, making it one of the

largest markets in the region.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in North America

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America automotive manufacturing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America automotive manufacturing market by value in 2023?

What will be the size of the North America automotive manufacturing market in 2028?

What factors are affecting the strength of competition in the North America automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in North America's automotive manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is new technology shaping long-term strategies?

7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

8.1. Mercedes-Benz Group AG.

8.2. AB Volvo

8.3. PACCAR Inc.

8.4. Honda Motor Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America automotive manufacturing industry value: \$ billion, 2018-23

Table 2: North America automotive manufacturing industry volume: thousand units, 2018-23

Table 3: North America automotive manufacturing industry category segmentation: % share, by value, 2018-2023

Table 4: North America automotive manufacturing industry category segmentation: \$ billion, 2018-2023

Table 5: North America automotive manufacturing industry geography segmentation: \$ billion, 2023

Table 6: North America automotive manufacturing industry value forecast: \$ billion, 2023-28

Table 7: North America automotive manufacturing industry volume forecast: thousand units, 2023-28

Table 8: Mercedes-Benz Group AG.: key facts

Table 9: Mercedes-Benz Group AG.: Annual Financial Ratios

Table 10: Mercedes-Benz Group AG.: Key Employees

Table 11: Mercedes-Benz Group AG.: Key Employees Continued

Table 12: AB Volvo: key facts

Table 13: AB Volvo: Annual Financial Ratios

Table 14: AB Volvo: Key Employees

Table 15: AB Volvo: Key Employees Continued

Table 16: PACCAR Inc.: key facts

Table 17: PACCAR Inc.: Annual Financial Ratios

Table 18: PACCAR Inc.: Key Employees

Table 19: PACCAR Inc.: Key Employees Continued

Table 20: Honda Motor Co., Ltd.: key facts

Table 21: Honda Motor Co., Ltd.: Annual Financial Ratios

Table 22: Honda Motor Co., Ltd.: Key Employees

Table 23: Honda Motor Co., Ltd.: Key Employees Continued

Table 24: North America exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: North America automotive manufacturing industry value: \$ billion, 2018-23

Figure 2: North America automotive manufacturing industry volume: thousand units, 2018-23

Figure 3: North America automotive manufacturing industry category segmentation: \$ billion, 2018-2023

Figure 4: North America automotive manufacturing industry geography segmentation: % share, by value, 2023

Figure 5: North America automotive manufacturing industry value forecast: \$ billion, 2023-28

Figure 6: North America automotive manufacturing industry volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the automotive manufacturing industry in North America, 2023

Figure 8: Drivers of buyer power in the automotive manufacturing industry in North America, 2023

Figure 9: Drivers of supplier power in the automotive manufacturing industry in North America, 2023

Figure 10: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in North America, 2023

Figure 11: Factors influencing the threat of substitutes in the automotive manufacturing industry in North America, 2023

Figure 12: Drivers of degree of rivalry in the automotive manufacturing industry in North America, 2023

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