

# Automotive Manufacturing in Germany

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## Abstracts

Automotive Manufacturing in Germany

### SUMMARY

Automotive Manufacturing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The German automotive manufacturing industry had total revenues of \$96.4bn in 2019, representing a compound annual rate of change (CARC) of -1.3% between 2015 and 2019.

Industry production volumes declined with a CARC of -4.2% between 2015 and 2019, to reach a total of 5.3 million units in 2019.

New fuel economy rules and a slowing economy have had an impact on this industry in recent years. What's more, the confidence of car manufacturers was impacted by worries about the possibility of a trade war with the US.

### SCOPE

*Automotive Manufacturing in Germany*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Germany

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Germany automotive manufacturing market by value in 2019?

What will be the size of the Germany automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Germany automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Germany's automotive manufacturing market?

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### COMPANIES MENTIONED

Volkswagen AG  
Daimler AG  
Ford Motor Company Limited  
Bayerische Motoren Werke AG

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