

# Automotive Manufacturing in Asia-Pacific

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## Abstracts

Automotive Manufacturing in Asia-Pacific

### SUMMARY

Automotive Manufacturing in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The Asia-Pacific automotive manufacturing industry had total revenues of \$892.7bn in 2019, representing a compound annual growth rate (CAGR) of 1% between 2015 and 2019.

Industry production volume increased with a CAGR of 0.8% between 2015 and 2019, to reach a total of 101.1 million units in 2019.

China accounts for almost half of this industry in terms of value and over 38% of production volume. Growth in this industry has been hindered by environmental concerns in China.

### SCOPE

*Automotive Manufacturing in Asia-Pacific*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Asia-Pacific

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Asia-Pacific automotive manufacturing market by value in 2019?

What will be the size of the Asia-Pacific automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's automotive manufacturing market?

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### COMPANIES MENTIONED

Toyota Motor Corporation

Volkswagen AG

General Motors Company

Suzuki Motor Corporation

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