

Automotive Manufacturing North America (NAFTA) Industry Guide 2015-2024

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Abstracts

Automotive Manufacturing North America (NAFTA) Industry Guide 2015-2024

SUMMARY

The NAFTA Automotive Manufacturing industry profile provides top-line qualitative and quantitative summary information including: Industry size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The automotive manufacturing industry within the NAFTA countries had a total market value of \$303.4 billion in 2019. The Mexico was the fastest growing country, with a CAGR of 8.4% over the 2015-19 period.

Within the automotive manufacturing industry, the US is the leading country among the NAFTA bloc, with market revenues of \$210.0 billion in 2019. This was followed by Mexico and Canada, with a value of \$59.1 and \$34.3 billion, respectively.

The US is expected to lead the automotive manufacturing industry in the NAFTA bloc, with a value of \$227.8 billion in 2024, followed by Mexico and Canada with expected values of \$66.9 and \$36.3 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA automotive manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA automotive manufacturing Industry

Leading company profiles reveal details of key automotive manufacturing Industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA automotive manufacturing Industry with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA automotive manufacturing Industry by value in 2019?

What will be the size of the NAFTA automotive manufacturing Industry in 2024?

What factors are affecting the strength of competition in the NAFTA automotive manufacturing Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the NAFTA automotive manufacturing Industry?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA AUTOMOTIVE MANUFACTURING

- 2.1. Industry Outlook

3 AUTOMOTIVE MANUFACTURING IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 AUTOMOTIVE MANUFACTURING IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 AUTOMOTIVE MANUFACTURING IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. Stellantis NV
- 9.2. Honda Motor Co., Ltd.
- 9.3. PACCAR Inc.
- 9.4. Hyundai Motor Company
- 9.5. Nissan Motor Co., Ltd.
- 9.6. Daimler AG
- 9.7. AB Volvo
- 9.8. Toyota Motor Corporation

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries automotive manufacturing industry, revenue (\$bn), 2015-24

Table 2: NAFTA countries automotive manufacturing industry, revenue (\$bn), 2015-19

Table 3: NAFTA countries automotive manufacturing industry forecast, revenue (\$bn), 2019-24

Table 4: Canada automotive manufacturing industry value: \$ billion, 2015-19

Table 5: Canada automotive manufacturing industry volume: million units, 2015-19

Table 6: Canada automotive manufacturing industry category segmentation: million units, 2019

Table 7: Canada automotive manufacturing industry geography segmentation: \$ billion, 2019

Table 8: Canada automotive manufacturing industry value forecast: \$ billion, 2019-24

Table 9: Canada automotive manufacturing industry volume forecast: million units, 2019-24

Table 10: Canada size of population (million), 2015-19

Table 11: Canada gdp (constant 2005 prices, \$ billion), 2015-19

Table 12: Canada gdp (current prices, \$ billion), 2015-19

Table 13: Canada inflation, 2015-19

Table 14: Canada consumer price index (absolute), 2015-19

Table 15: Canada exchange rate, 2015-19

Table 16: Mexico automotive manufacturing industry value: \$ billion, 2015-19

Table 17: Mexico automotive manufacturing industry volume: million units, 2015-19

Table 18: Mexico automotive manufacturing industry category segmentation: million units, 2019

Table 19: Mexico automotive manufacturing industry geography segmentation: \$ billion, 2019

Table 20: Mexico automotive manufacturing industry value forecast: \$ billion, 2019-24

Table 21: Mexico automotive manufacturing industry volume forecast: million units, 2019-24

Table 22: Mexico size of population (million), 2015-19

Table 23: Mexico gdp (constant 2005 prices, \$ billion), 2015-19

Table 24: Mexico gdp (current prices, \$ billion), 2015-19

Table 25: Mexico inflation, 2015-19

Table 26: Mexico consumer price index (absolute), 2015-19

Table 27: Mexico exchange rate, 2015-19

Table 28: United States automotive manufacturing industry value: \$ billion, 2015-19

Table 29: United States automotive manufacturing industry volume: million units, 2015-19

Table 30: United States automotive manufacturing industry category segmentation: million units, 2019

Table 31: United States automotive manufacturing industry geography segmentation: \$ billion, 2019

Table 32: United States automotive manufacturing industry value forecast: \$ billion, 2019-24

Table 33: United States automotive manufacturing industry volume forecast: million units, 2019-24

Table 34: United States size of population (million), 2015-19

Table 35: United States gdp (constant 2005 prices, \$ billion), 2015-19

Table 36: United States gdp (current prices, \$ billion), 2015-19

Table 37: United States inflation, 2015-19

Table 38: United States consumer price index (absolute), 2015-19

Table 39: United States exchange rate, 2015-19

Table 40: Stellantis NV: key facts

Table 41: Stellantis NV: Key Employees

Table 42: Stellantis NV: Key Employees Continued

Table 43: Honda Motor Co., Ltd.: key facts

Table 44: Honda Motor Co., Ltd.: Key Employees

Table 45: Honda Motor Co., Ltd.: Key Employees Continued

Table 46: Honda Motor Co., Ltd.: Key Employees Continued

Table 47: Honda Motor Co., Ltd.: Key Employees Continued

Table 48: PACCAR Inc.: key facts

Table 49: PACCAR Inc.: Key Employees

Table 50: PACCAR Inc.: Key Employees Continued

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries automotive manufacturing industry, revenue (\$bn), 2015-24

Figure 2: NAFTA countries automotive manufacturing industry, revenue (\$bn), 2015-19

Figure 3: NAFTA countries automotive manufacturing industry forecast, revenue (\$bn), 2019-24

Figure 4: Canada automotive manufacturing industry value: \$ billion, 2015-19

Figure 5: Canada automotive manufacturing industry volume: million units, 2015-19

Figure 6: Canada automotive manufacturing industry category segmentation: % share, by volume, 2019

Figure 7: Canada automotive manufacturing industry geography segmentation: % share, by value, 2019

Figure 8: Canada automotive manufacturing industry value forecast: \$ billion, 2019-24

Figure 9: Canada automotive manufacturing industry volume forecast: million units, 2019-24

Figure 10: Forces driving competition in the automotive manufacturing industry in Canada, 2019

Figure 11: Drivers of buyer power in the automotive manufacturing industry in Canada, 2019

Figure 12: Drivers of supplier power in the automotive manufacturing industry in Canada, 2019

Figure 13: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Canada, 2019

Figure 14: Factors influencing the threat of substitutes in the automotive manufacturing industry in Canada, 2019

Figure 15: Drivers of degree of rivalry in the automotive manufacturing industry in Canada, 2019

Figure 16: Mexico automotive manufacturing industry value: \$ billion, 2015-19

Figure 17: Mexico automotive manufacturing industry volume: million units, 2015-19

Figure 18: Mexico automotive manufacturing industry category segmentation: % share, by volume, 2019

Figure 19: Mexico automotive manufacturing industry geography segmentation: % share, by value, 2019

Figure 20: Mexico automotive manufacturing industry value forecast: \$ billion, 2019-24

Figure 21: Mexico automotive manufacturing industry volume forecast: million units, 2019-24

Figure 22: Forces driving competition in the automotive manufacturing industry in

Mexico, 2019

Figure 23: Drivers of buyer power in the automotive manufacturing industry in Mexico, 2019

Figure 24: Drivers of supplier power in the automotive manufacturing industry in Mexico, 2019

Figure 25: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Mexico, 2019

Figure 26: Factors influencing the threat of substitutes in the automotive manufacturing industry in Mexico, 2019

Figure 27: Drivers of degree of rivalry in the automotive manufacturing industry in Mexico, 2019

Figure 28: United States automotive manufacturing industry value: \$ billion, 2015-19

Figure 29: United States automotive manufacturing industry volume: million units, 2015-19

Figure 30: United States automotive manufacturing industry category segmentation: % share, by volume, 2019

Figure 31: United States automotive manufacturing industry geography segmentation: % share, by value, 2019

Figure 32: United States automotive manufacturing industry value forecast: \$ billion, 2019-24

Figure 33: United States automotive manufacturing industry volume forecast: million units, 2019-24

Figure 34: Forces driving competition in the automotive manufacturing industry in the United States, 2019

Figure 35: Drivers of buyer power in the automotive manufacturing industry in the United States, 2019

Figure 36: Drivers of supplier power in the automotive manufacturing industry in the United States, 2019

Figure 37: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in the United States, 2019

Figure 38: Factors influencing the threat of substitutes in the automotive manufacturing industry in the United States, 2019

Figure 39: Drivers of degree of rivalry in the automotive manufacturing industry in the United States, 2019

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