

Automotive Manufacturing - Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/AD0F05535D99EN.html>

Date: January 2022

Pages: 269

Price: US\$ 1,495.00 (Single User License)

ID: AD0F05535D99EN

Abstracts

Automotive Manufacturing - Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Global Automotive Manufacturing industry profile provides top-line qualitative and quantitative summary information including: Industry size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The truck manufacturers market consists of the production of light commercial vehicles (LCVs), heavy trucks, and buses & coaches. The maximum legal weight of each vehicle type varies between countries. On average, LCVs weigh up to 5.25 tons, heavy trucks weigh greater than 5.25 tons, and buses & coaches weigh greater than 5.25 tons. Sports utility vehicles and similar vehicles are not included in this segment.

Passenger cars are defined as motor vehicles with at least four wheels, used for the transport of passengers, and comprising no more than eight seats in addition to the driver's seat. The market includes both petrol and diesel passenger cars, as well as hybrid and electric. Passenger cars include mini, small, medium,

large, exclusive and luxury cars, as well as mini, compact, mid and full size SUV/crossover. The compact, small and large MPVs and mini, compact, mid and full size pickups are included as are sport coupe cars. Any sort of light or heavy commercial vehicles e.g. vans or HGVs are excluded.

Motorcycle manufacturers are producers of powered two-wheelers (PTWs) that are available to the public. All designs and engine capacities, including low-powered bikes referred to as mopeds, are included. On-road (street legal), racetrack only and off-road motorcycles are all included.

The automotive manufacturing industry value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The impact of the COVID-19 pandemic on the Automotive Manufacturing industry has been substantial following factory closures in 2020 and ongoing chip shortages however swift recovery is expected from 2021 onward.

The global automotive manufacturing industry is forecast to generate total revenues of \$1,729.9m in 2021, representing a compound annual rate of change (CARC) of 0% between 2017 and 2021.

Industry production volume is forecast to decline with a CARC of -2.4% between 2017 and 2021, to reach a total of 150,998.3 thousand units in 2021.

The value of the global automotive manufacturing industry is expected to grow by 16.4% in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global automotive manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and

therefore attractiveness of the global automotive manufacturing Industry

Leading company profiles reveal details of key automotive manufacturing Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global automotive manufacturing Industry with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global automotive manufacturing Industry by value in 2021?

What will be the size of the global automotive manufacturing Industry in 2026?

What factors are affecting the strength of competition in the global automotive manufacturing Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the global automotive manufacturing Industry?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL AUTOMOTIVE MANUFACTURING

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 AUTOMOTIVE MANUFACTURING IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 AUTOMOTIVE MANUFACTURING IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 AUTOMOTIVE MANUFACTURING IN JAPAN

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 AUTOMOTIVE MANUFACTURING IN THE UNITED KINGDOM

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 AUTOMOTIVE MANUFACTURING IN THE UNITED STATES

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 AUTOMOTIVE MANUFACTURING IN FRANCE

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 AUTOMOTIVE MANUFACTURING IN GERMANY

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 COMPANY PROFILES

19 APPENDIX

- 19.1. Methodology
- 19.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global automotive manufacturing industry value: \$ billion, 2017-21

Table 2: Global automotive manufacturing industry volume: million units, 2017-21

Table 3: Global automotive manufacturing industry category segmentation: million units, 2021

Table 4: Global automotive manufacturing industry geography segmentation: \$ billion, 2021

Table 5: Global automotive manufacturing industry value forecast: \$ billion, 2021-26

Table 6: Global automotive manufacturing industry volume forecast: million units, 2021-26

Table 7: Global size of population (million), 2017-21

Table 8: Global gdp (constant 2005 prices, \$ billion), 2017-21

Table 9: Global gdp (current prices, \$ billion), 2017-21

Table 10: Global inflation, 2017-21

Table 11: Global consumer price index (absolute), 2017-21

Table 12: Global exchange rate, 2017-21

Table 13: Asia-Pacific automotive manufacturing industry value: \$ billion, 2017-21

Table 14: Asia-Pacific automotive manufacturing industry volume: million units, 2017-21

Table 15: Asia-Pacific automotive manufacturing industry category segmentation: million units, 2021

Table 16: Asia-Pacific automotive manufacturing industry geography segmentation: \$ billion, 2021

Table 17: Asia-Pacific automotive manufacturing industry value forecast: \$ billion, 2021-26

Table 18: Asia-Pacific automotive manufacturing industry volume forecast: million units, 2021-26

Table 19: Europe automotive manufacturing industry value: \$ billion, 2017-21

Table 20: Europe automotive manufacturing industry volume: million units, 2017-21

Table 21: Europe automotive manufacturing industry category segmentation: million units, 2021

Table 22: Europe automotive manufacturing industry geography segmentation: \$ billion, 2021

Table 23: Europe automotive manufacturing industry value forecast: \$ billion, 2021-26

Table 24: Europe automotive manufacturing industry volume forecast: million units, 2021-26

Table 25: Europe size of population (million), 2017-21

Table 26: Europe gdp (constant 2005 prices, \$ billion), 2017-21

Table 27: Europe gdp (current prices, \$ billion), 2017-21

Table 28: Europe inflation, 2017-21

Table 29: Europe consumer price index (absolute), 2017-21

Table 30: Europe exchange rate, 2017-21

Table 31: Japan automotive manufacturing industry value: \$ billion, 2017-21

Table 32: Japan automotive manufacturing industry volume: million units, 2017-21

Table 33: Japan automotive manufacturing industry category segmentation: million units, 2021

Table 34: Japan automotive manufacturing industry geography segmentation: \$ billion, 2021

Table 35: Japan automotive manufacturing industry value forecast: \$ billion, 2021-26

Table 36: Japan automotive manufacturing industry volume forecast: million units, 2021-26

Table 37: Japan size of population (million), 2017-21

Table 38: Japan gdp (constant 2005 prices, \$ billion), 2017-21

Table 39: Japan gdp (current prices, \$ billion), 2017-21

Table 40: Japan inflation, 2017-21

Table 41: Japan consumer price index (absolute), 2017-21

Table 42: Japan exchange rate, 2017-21

Table 43: United Kingdom automotive manufacturing industry value: \$ billion, 2017-21

Table 44: United Kingdom automotive manufacturing industry volume: million units, 2017-21

Table 45: United Kingdom automotive manufacturing industry category segmentation: million units, 2021

Table 46: United Kingdom automotive manufacturing industry geography segmentation: \$ billion, 2021

Table 47: United Kingdom automotive manufacturing industry value forecast: \$ billion, 2021-26

Table 48: United Kingdom automotive manufacturing industry volume forecast: million units, 2021-26

Table 49: United Kingdom size of population (million), 2017-21

Table 50: United Kingdom gdp (constant 2005 prices, \$ billion), 2017-21

Table 51: United Kingdom gdp (current prices, \$ billion), 2017-21

Table 52: United Kingdom inflation, 2017-21

Table 53: United Kingdom consumer price index (absolute), 2017-21

Table 54: United Kingdom exchange rate, 2017-21

Table 55: United States automotive manufacturing industry value: \$ billion, 2017-21

Table 56: United States automotive manufacturing industry volume: million units,

2017-21

Table 57: United States automotive manufacturing industry category segmentation: million units, 2021

Table 58: United States automotive manufacturing industry geography segmentation: \$ billion, 2021

Table 59: United States automotive manufacturing industry value forecast: \$ billion, 2021-26

Table 60: United States automotive manufacturing industry volume forecast: million units, 2021-26

Table 61: United States size of population (million), 2017-21

Table 62: United States gdp (constant 2005 prices, \$ billion), 2017-21

Table 63: United States gdp (current prices, \$ billion), 2017-21

Table 64: United States inflation, 2017-21

Table 65: United States consumer price index (absolute), 2017-21

Table 66: United States exchange rate, 2017-21

Table 67: France automotive manufacturing industry value: \$ billion, 2017-21

Table 68: France automotive manufacturing industry volume: million units, 2017-21

Table 69: France automotive manufacturing industry category segmentation: million units, 2021

Table 70: France automotive manufacturing industry geography segmentation: \$ billion, 2021

Table 71: France automotive manufacturing industry value forecast: \$ billion, 2021-26

Table 72: France automotive manufacturing industry volume forecast: million units, 2021-26

Table 73: France size of population (million), 2017-21

Table 74: France gdp (constant 2005 prices, \$ billion), 2017-21

List Of Figures

LIST OF FIGURES

- Figure 1: Global automotive manufacturing industry value: \$ billion, 2017-21
- Figure 2: Global automotive manufacturing industry volume: million units, 2017-21
- Figure 3: Global automotive manufacturing industry category segmentation: % share, by volume, 2021
- Figure 4: Global automotive manufacturing industry geography segmentation: % share, by value, 2021
- Figure 5: Global automotive manufacturing industry value forecast: \$ billion, 2021-26
- Figure 6: Global automotive manufacturing industry volume forecast: million units, 2021-26
- Figure 7: Forces driving competition in the global automotive manufacturing industry, 2021
- Figure 8: Drivers of buyer power in the global automotive manufacturing industry, 2021
- Figure 9: Drivers of supplier power in the global automotive manufacturing industry, 2021
- Figure 10: Factors influencing the likelihood of new entrants in the global automotive manufacturing industry, 2021
- Figure 11: Factors influencing the threat of substitutes in the global automotive manufacturing industry, 2021
- Figure 12: Drivers of degree of rivalry in the global automotive manufacturing industry, 2021
- Figure 13: Asia-Pacific automotive manufacturing industry value: \$ billion, 2017-21
- Figure 14: Asia-Pacific automotive manufacturing industry volume: million units, 2017-21
- Figure 15: Asia-Pacific automotive manufacturing industry category segmentation: % share, by volume, 2021
- Figure 16: Asia-Pacific automotive manufacturing industry geography segmentation: % share, by value, 2021
- Figure 17: Asia-Pacific automotive manufacturing industry value forecast: \$ billion, 2021-26
- Figure 18: Asia-Pacific automotive manufacturing industry volume forecast: million units, 2021-26
- Figure 19: Forces driving competition in the automotive manufacturing industry in Asia-Pacific, 2021
- Figure 20: Drivers of buyer power in the automotive manufacturing industry in Asia-Pacific, 2021

Figure 21: Drivers of supplier power in the automotive manufacturing industry in Asia-Pacific, 2021

Figure 22: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Asia-Pacific, 2021

Figure 23: Factors influencing the threat of substitutes in the automotive manufacturing industry in Asia-Pacific, 2021

Figure 24: Drivers of degree of rivalry in the automotive manufacturing industry in Asia-Pacific, 2021

Figure 25: Europe automotive manufacturing industry value: \$ billion, 2017-21

Figure 26: Europe automotive manufacturing industry volume: million units, 2017-21

Figure 27: Europe automotive manufacturing industry category segmentation: % share, by volume, 2021

Figure 28: Europe automotive manufacturing industry geography segmentation: % share, by value, 2021

Figure 29: Europe automotive manufacturing industry value forecast: \$ billion, 2021-26

Figure 30: Europe automotive manufacturing industry volume forecast: million units, 2021-26

Figure 31: Forces driving competition in the automotive manufacturing industry in Europe, 2021

Figure 32: Drivers of buyer power in the automotive manufacturing industry in Europe, 2021

Figure 33: Drivers of supplier power in the automotive manufacturing industry in Europe, 2021

Figure 34: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Europe, 2021

Figure 35: Factors influencing the threat of substitutes in the automotive manufacturing industry in Europe, 2021

Figure 36: Drivers of degree of rivalry in the automotive manufacturing industry in Europe, 2021

Figure 37: Japan automotive manufacturing industry value: \$ billion, 2017-21

Figure 38: Japan automotive manufacturing industry volume: million units, 2017-21

Figure 39: Japan automotive manufacturing industry category segmentation: % share, by volume, 2021

Figure 40: Japan automotive manufacturing industry geography segmentation: % share, by value, 2021

Figure 41: Japan automotive manufacturing industry value forecast: \$ billion, 2021-26

Figure 42: Japan automotive manufacturing industry volume forecast: million units, 2021-26

Figure 43: Forces driving competition in the automotive manufacturing industry in

Japan, 2021

Figure 44: Drivers of buyer power in the automotive manufacturing industry in Japan, 2021

Figure 45: Drivers of supplier power in the automotive manufacturing industry in Japan, 2021

Figure 46: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Japan, 2021

Figure 47: Factors influencing the threat of substitutes in the automotive manufacturing industry in Japan, 2021

Figure 48: Drivers of degree of rivalry in the automotive manufacturing industry in Japan, 2021

Figure 49: United Kingdom automotive manufacturing industry value: \$ billion, 2017-21

Figure 50: United Kingdom automotive manufacturing industry volume: million units, 2017-21

Figure 51: United Kingdom automotive manufacturing industry category segmentation: % share, by volume, 2021

Figure 52: United Kingdom automotive manufacturing industry geography segmentation: % share, by value, 2021

Figure 53: United Kingdom automotive manufacturing industry value forecast: \$ billion, 2021-26

Figure 54: United Kingdom automotive manufacturing industry volume forecast: million units, 2021-26

Figure 55: Forces driving competition in the automotive manufacturing industry in the United Kingdom, 2021

Figure 56: Drivers of buyer power in the automotive manufacturing industry in the United Kingdom, 2021

Figure 57: Drivers of supplier power in the automotive manufacturing industry in the United Kingdom, 2021

Figure 58: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in the United Kingdom, 2021

Figure 59: Factors influencing the threat of substitutes in the automotive manufacturing industry in the United Kingdom, 2021

Figure 60: Drivers of degree of rivalry in the automotive manufacturing industry in the United Kingdom, 2021

Figure 61: United States automotive manufacturing industry value: \$ billion, 2017-21

Figure 62: United States automotive manufacturing industry volume: million units, 2017-21

Figure 63: United States automotive manufacturing industry category segmentation: % share, by volume, 2021

Figure 64: United States automotive manufacturing industry geography segmentation: % share, by value, 2021

Figure 65: United States automotive manufacturing industry value forecast: \$ billion, 2021-26

Figure 66: United States automotive manufacturing industry volume forecast: million units, 2021-26

Figure 67: Forces driving competition in the automotive manufacturing industry in the United States, 2021

Figure 68: Drivers of buyer power in the automotive manufacturing industry in the United States, 2021

Figure 69: Drivers of supplier power in the automotive manufacturing industry in the United States, 2021

Figure 70: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in the United States, 2021

Figure 71: Factors influencing the threat of substitutes in the automotive manufacturing industry in the United States, 2021

Figure 72: Drivers of degree of rivalry in the automotive manufacturing industry in the United States, 2021

Figure 73: France automotive manufacturing industry value: \$ billion, 2017-21

Figure 74: France automotive manufacturing industry volume: million units, 2017-21

Figure 75: France automotive manufacturing industry category segmentation: % share, by volume, 2021

Figure 76: France automotive manufacturing industry geography segmentation: % share, by value, 2021

Figure 77: France automotive manufacturing industry value forecast: \$ billion, 2021-26

Figure 78: France automotive manufacturing industry volume forecast: million units, 2021-26

Figure 79: Forces driving competition in the automotive manufacturing industry in France, 2021

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