

Automotive Manufacturing in Vietnam

<https://marketpublishers.com/r/ADE6691E7E7EN.html>

Date: October 2020

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: ADE6691E7E7EN

Abstracts

Automotive Manufacturing in Vietnam

SUMMARY

Automotive Manufacturing in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Vietnamese automotive manufacturing industry had total revenues of \$9.1bn in 2019, representing a compound annual growth rate (CAGR) of 6.2% between 2015 and 2019.

Industry production volume increased with a CAGR of 0.7% between 2015 and 2019, to reach a total of 3.6 million units in 2019.

The large expansion of the market in recent years has been fuelled by the strong growth of the Vietnamese economy. The rising disposable income of Vietnamese consumers has boosted demand for vehicles in the country.

SCOPE

Automotive Manufacturing in Vietnam

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Vietnam

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Vietnam automotive manufacturing market by value in 2019?

What will be the size of the Vietnam automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Vietnam automotive manufacturing market?

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COMPANIES MENTIONED

Honda Motor Co., Ltd.

Yamaha Motor Co Ltd

Piaggio & C. S.p.A.

Suzuki Motor Corporation

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