

# Automotive Manufacturing in Vietnam

<https://marketpublishers.com/r/ADE6691E7E7EN.html>

Date: October 2020

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: ADE6691E7E7EN

## Abstracts

Automotive Manufacturing in Vietnam

### SUMMARY

Automotive Manufacturing in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The Vietnamese automotive manufacturing industry had total revenues of \$9.1bn in 2019, representing a compound annual growth rate (CAGR) of 6.2% between 2015 and 2019.

Industry production volume increased with a CAGR of 0.7% between 2015 and 2019, to reach a total of 3.6 million units in 2019.

The large expansion of the market in recent years has been fuelled by the strong growth of the Vietnamese economy. The rising disposable income of Vietnamese consumers has boosted demand for vehicles in the country.

### SCOPE

*Automotive Manufacturing in Vietnam*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Vietnam

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Vietnam automotive manufacturing market by value in 2019?

What will be the size of the Vietnam automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Vietnam automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Vietnam's automotive manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the competitive advantages of leading players?

7.4. Have there been any significant recent events?

7.5. What are the future strategies of leading players?

## **8 COMPANY PROFILES**

8.1. Honda Motor Co., Ltd.

8.2. Yamaha Motor Co Ltd

8.3. Piaggio & C. S.p.A.

8.4. Suzuki Motor Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Vietnam automotive manufacturing industry value: \$ billion, 2015-19
- Table 2: Vietnam automotive manufacturing industry volume: thousand units, 2015-19
- Table 3: Vietnam automotive manufacturing industry category segmentation: thousand units, 2019
- Table 4: Vietnam automotive manufacturing industry geography segmentation: \$ billion, 2019
- Table 5: Vietnam automotive manufacturing industry value forecast: \$ billion, 2019-24
- Table 6: Vietnam automotive manufacturing industry volume forecast: thousand units, 2019-24
- Table 7: Honda Motor Co., Ltd.: key facts
- Table 8: Honda Motor Co., Ltd.: Key Employees
- Table 9: Honda Motor Co., Ltd.: Key Employees Continued
- Table 10: Honda Motor Co., Ltd.: Key Employees Continued
- Table 11: Honda Motor Co., Ltd.: Key Employees Continued
- Table 12: Yamaha Motor Co Ltd: key facts
- Table 13: Yamaha Motor Co Ltd: Key Employees
- Table 14: Yamaha Motor Co Ltd: Key Employees Continued
- Table 15: Yamaha Motor Co Ltd: Key Employees Continued
- Table 16: Yamaha Motor Co Ltd: Key Employees Continued
- Table 17: Piaggio & C. S.p.A.: key facts
- Table 18: Piaggio & C. S.p.A.: Key Employees
- Table 19: Piaggio & C. S.p.A.: Key Employees Continued
- Table 20: Suzuki Motor Corporation: key facts
- Table 21: Suzuki Motor Corporation: Key Employees
- Table 22: Suzuki Motor Corporation: Key Employees Continued
- Table 23: Vietnam size of population (million), 2015-19
- Table 24: Vietnam gdp (constant 2005 prices, \$ billion), 2015-19
- Table 25: Vietnam gdp (current prices, \$ billion), 2015-19
- Table 26: Vietnam inflation, 2015-19
- Table 27: Vietnam consumer price index (absolute), 2015-19
- Table 28: Vietnam exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Vietnam automotive manufacturing industry value: \$ billion, 2015-19

Figure 2: Vietnam automotive manufacturing industry volume: thousand units, 2015-19

Figure 3: Vietnam automotive manufacturing industry category segmentation: % share, by volume, 2019

Figure 4: Vietnam automotive manufacturing industry geography segmentation: % share, by value, 2019

Figure 5: Vietnam automotive manufacturing industry value forecast: \$ billion, 2019-24

Figure 6: Vietnam automotive manufacturing industry volume forecast: thousand units, 2019-24

Figure 7: Forces driving competition in the automotive manufacturing industry in Vietnam, 2019

Figure 8: Drivers of buyer power in the automotive manufacturing industry in Vietnam, 2019

Figure 9: Drivers of supplier power in the automotive manufacturing industry in Vietnam, 2019

Figure 10: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Vietnam, 2019

Figure 11: Factors influencing the threat of substitutes in the automotive manufacturing industry in Vietnam, 2019

Figure 12: Drivers of degree of rivalry in the automotive manufacturing industry in Vietnam, 2019

### COMPANIES MENTIONED

Honda Motor Co., Ltd.

Yamaha Motor Co Ltd

Piaggio & C. S.p.A.

Suzuki Motor Corporation

## I would like to order

Product name: Automotive Manufacturing in Vietnam

Product link: <https://marketpublishers.com/r/ADE6691E7E7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ADE6691E7E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970