

# Automotive Manufacturing in Turkey

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## Abstracts

Automotive Manufacturing in Turkey

### SUMMARY

Automotive Manufacturing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Turkish automotive manufacturing industry had total revenues of \$23.9bn in 2019, representing a compound annual growth rate (CAGR) of 6.1% between 2015 and 2019.

Industry production volume increased with a CAGR of 4.1% between 2015 and 2019, to reach a total of 1.8 million units in 2019.

Earlier in the historic period, the Turkish car manufacturing industry posted significant growth, largely due to the growing purchasing power of Turkish end-buyers and subsequent growth in demand.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Turkey

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Turkey automotive manufacturing market by value in 2019?

What will be the size of the Turkey automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Turkey automotive manufacturing market?

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### COMPANIES MENTIONED

Renault SA  
Toyota Motor Corporation  
Fiat Chrysler Automobiles NV  
Hyundai Motor Company

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