

Automotive Manufacturing in Thailand

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Abstracts

Automotive Manufacturing in Thailand

SUMMARY

Automotive Manufacturing in Thailand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Thai automotive manufacturing industry had total revenues of \$45.6bn in 2019, representing a compound annual growth rate (CAGR) of 8.8% between 2015 and 2019.

Industry production volume increased with a CAGR of 1.6% between 2015 and 2019, to reach a total of 4 million units in 2019.

Thailand has been a stronghold for the automotive manufacturing industry for some time, often referred to as the 'Detroit of Asia' due to it being the largest manufacturer in South East Asia.

SCOPE

Automotive Manufacturing in Thailand

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Thailand

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Thailand automotive manufacturing market by value in 2019?

What will be the size of the Thailand automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Thailand automotive manufacturing market?

How has the market performed over the last five years?

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COMPANIES MENTIONED

Toyota Motor Corporation

Mitsubishi Motors Corporation

Mazda Ltd.

Honda Motor Co., Ltd.

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