

# Automotive Manufacturing in Scandinavia

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## Abstracts

Automotive Manufacturing in Scandinavia

### SUMMARY

Automotive Manufacturing in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The Scandinavian automotive manufacturing industry had total revenues of \$7.3bn in 2019, representing a compound annual growth rate (CAGR) of 6.9% between 2015 and 2019.

Industry production volume increased with a CAGR of 9% between 2015 and 2019, to reach a total of 376,100 units in 2019.

A positive macroeconomic environment and low interest rates have supported the region's domestic volume consumption levels. Manufacturing costs are also cheaper in the region compared to some rival industries.

### SCOPE

*Automotive Manufacturing in Scandinavia*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Scandinavia

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Scandinavia automotive manufacturing market by value in 2019?

What will be the size of the Scandinavia automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Scandinavia automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's automotive manufacturing market?

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### COMPANIES MENTIONED

Geely Automobile Holdings Ltd

AB Volvo

Scania AB

Daimler AG

Volkswagen AG

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