

Automotive Manufacturing in Saudi Arabia

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Abstracts

Automotive Manufacturing in Saudi Arabia

SUMMARY

Automotive Manufacturing in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Saudi Arabian automotive manufacturing industry had total revenues of \$1.7bn in 2018, representing a compound annual growth rate (CAGR) of 14.4% between 2014 and 2018.

Industry production volume increased with a CAGR of 7.2% between 2014 and 2018, to reach a total of 43 thousand units in 2018.

The Saudi Arabian industry has been driven forward by the country's booming construction sector, which has in turn driven the truck manufacturing segment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Saudi Arabia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Saudi Arabia

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Saudi Arabia automotive manufacturing market by value in 2018?

What will be the size of the Saudi Arabia automotive manufacturing market in 2023?

What factors are affecting the strength of competition in the Saudi Arabia automotive manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Saudi Arabia's automotive manufacturing market?

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COMPANIES MENTIONED

Isuzu Motors Limited

Renault SA

Daimler AG

Toyota Motor Corporation

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