

Automotive Manufacturing in Portugal

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Abstracts

Automotive Manufacturing in Portugal

SUMMARY

Automotive Manufacturing in Portugal industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Portuguese automotive manufacturing industry had total revenues of \$6.7bn in 2019, representing a CAGR of 23.2% between 2015 and 2019.

Industry production volumes grew with a CAGR of 21.9% between 2015 and 2019, to reach a total of 345,700 units in 2019.

The government has slowly removed the austerity measures against the advice of the IMF and the EU. Driven by increasing consumer and manufacturing confidence in the country, the economy has been expanding since 2014.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Portugal

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Portugal

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Portugal automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Portugal automotive manufacturing market by value in 2019?

What will be the size of the Portugal automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Portugal automotive manufacturing market?

How has the market performed over the last five years?

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COMPANIES MENTIONED

Volkswagen AG

Daimler AG

Groupe PSA

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