

# Automotive Manufacturing in Philippines

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## Abstracts

Automotive Manufacturing in Philippines

### SUMMARY

Automotive Manufacturing in Philippines industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Filipino automotive manufacturing industry had total revenues of \$3.5bn in 2019, representing a compound annual growth rate (CAGR) of 8.7% between 2015 and 2019.

Industry production volume increased with a CAGR of 11.8% between 2015 and 2019, to reach a total of 1.4 million units in 2019.

The Filipino industry has benefited from its increasingly dynamic economy, which has promoted increased urbanization, a growing middle class and a swelling young population, which all increase the demand for automobiles.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Philippines

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Philippines

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Philippines automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Philippines automotive manufacturing market by value in 2019?

What will be the size of the Philippines automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Philippines automotive manufacturing market?

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### COMPANIES MENTIONED

Honda Motor Co., Ltd.

Yamaha Motor Co Ltd

Kawasaki Heavy Industries, Ltd.

Suzuki Motor Corporation

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