

Automotive Manufacturing in Pakistan

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Abstracts

Automotive Manufacturing in Pakistan

SUMMARY

Automotive Manufacturing in Pakistan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Pakistani automotive manufacturing industry had total revenues of \$5.4bn in 2019, representing a compound annual growth rate (CAGR) of 11.3% between 2015 and 2019.

Industry production volume increased with a CAGR of 16.3% between 2015 and 2019, to reach a total of 2.3 million units in 2019.

The growth of the industry in recent years has been driven by an improving macroeconomic environment, which has enhanced private consumption.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Pakistan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Pakistan

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Pakistan automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Pakistan automotive manufacturing market by value in 2019?

What will be the size of the Pakistan automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Pakistan automotive manufacturing market?

How has the market performed over the last five years?

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COMPANIES MENTIONED

Honda Motor Co., Ltd.

Suzuki Motor Corporation

Toyota Motor Corporation

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