

Automotive Manufacturing in Nigeria

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Abstracts

Automotive Manufacturing in Nigeria

SUMMARY

Automotive Manufacturing in Nigeria industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Nigerian automotive manufacturing industry had total revenues of \$0.3bn in 2018, representing a compound annual growth rate (CAGR) of 18.4% between 2014 and 2018.

Industry production volume increased with a CAGR of 5.8% between 2014 and 2018, to reach a total of 0.5 million units in 2018.

Motorcycles are a more affordable and a more convenient option for busy roads than cars. This consumer demand has driven strong growth the motorcycle manufacturing industry, with players such as Yamaha and Honda having a strong presence.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Nigeria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Nigeria

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Nigeria automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Nigeria automotive manufacturing market by value in 2018?

What will be the size of the Nigeria automotive manufacturing market in 2023?

What factors are affecting the strength of competition in the Nigeria automotive manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Nigeria's automotive manufacturing market?

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COMPANIES MENTIONED

Groupe PSA
Mitsubishi Motors Corporation
Nissan Motor Co., Ltd.

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