

# Automotive Manufacturing in Malaysia

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## Abstracts

Automotive Manufacturing in Malaysia

### SUMMARY

Automotive Manufacturing in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Malaysian automotive manufacturing industry had total revenues of \$16.0bn in 2019, representing a compound annual rate of change (CARC) of -0.3% between 2015 and 2019.

Industry production volumes declined with a CARC of -0.3% between 2015 and 2019, to reach a total of 983,900 units in 2019.

Due to the uncertain economic and political environment, rising costs of living, and weakening of the Malaysian ringgit, consumer confidence was weak, leading to declines in 2016 and 2017.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Malaysia

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Malaysia automotive manufacturing market by value in 2019?

What will be the size of the Malaysia automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Malaysia automotive manufacturing market?

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### COMPANIES MENTIONED

Toyota Motor Corporation

Proton Holdings Berhad

Honda Motor Co., Ltd.

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