

Automotive Manufacturing in Austria

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Abstracts

Automotive Manufacturing in Austria

SUMMARY

Automotive Manufacturing in Austria industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Austrian automotive manufacturing industry had total revenues of \$3.8bn in 2019, representing a compound annual growth rate (CAGR) of 3.4% between 2015 and 2019.

Industry production volumes declined with a CARC of -5.9% between 2015 and 2019, to reach a total of 179,500 units in 2019.

The surge in manufacturing seen in 2018 was largely the result of Jaguar Land Rover (Tata) significantly ramping up production in the country. This was an attempt to relieve pressure on the company's UK factories, which were nearing full capacity.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Austria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Austria

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Austria automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Austria automotive manufacturing market by value in 2019?

What will be the size of the Austria automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Austria automotive manufacturing market?

How has the market performed over the last five years?

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COMPANIES MENTIONED

Daimler AG
Bayerische Motoren Werke AG
Tata Motors Limited
Toyota Motor Corporation

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