

# Automotive Manufacturing in Argentina

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## Abstracts

Automotive Manufacturing in Argentina

### SUMMARY

Automotive Manufacturing in Argentina industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The Argentinian automotive manufacturing industry had total revenues of \$3.3bn in 2019, representing a compound annual rate of change (CARC) of -14.5% between 2015 and 2019.

Industry production volume increased with a CAGR of 4% between 2015 and 2019, to reach a total of 1.6 million units in 2019.

The country's GDP fell by over 19% in 2018 and over 14% in 2019, but inflation was above 50% throughout 2019, which has led to new car sales tumbling.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Argentina

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Argentina automotive manufacturing market by value in 2019?

What will be the size of the Argentina automotive manufacturing market in 2024?

What factors are affecting the strength of competition in the Argentina automotive manufacturing market?

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### COMPANIES MENTIONED

Honda Motor Co., Ltd.  
Volkswagen AG  
General Motors Company  
Toyota Motor Corporation

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