

# Automotive Manufacturing Global Industry Guide 2018-2027

<https://marketpublishers.com/r/AA164AE27D98EN.html>

Date: December 2023

Pages: 291

Price: US\$ 1,495.00 (Single User License)

ID: AA164AE27D98EN

## Abstracts

### Automotive Manufacturing Global Industry Guide 2018-2027

#### Summary

Global Automotive Manufacturing industry profile provides top-line qualitative and quantitative summary information including: Industry size (value and volume , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

#### Key Highlights

The automotive manufacturing market is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. The electric and hybrid vehicles are out of our market scope.

Passenger cars are motor vehicles designed to transport passengers. They have at least four wheels and no more than eight seats, including the driver's seat. The market for passenger cars includes those that are powered by petrol and diesel. This category includes mini, small, medium, large, exclusive, and luxury cars, as well as compact, mid, and full-size SUVs/crossovers. Passenger cars also encompass compact, small, and large MPVs, mini, compact, mid, and full-size pickups, and sport coupe cars.

The motorcycle manufacturing segment includes powered two-wheelers, including mopeds, for on-road, racetrack-only, and off-road use.

The truck manufacturing segment includes three types of vehicles: light commercial vehicles (LCVs), heavy trucks, and buses & coaches.

The value of the automotive manufacturing industry is calculated based on the manufacturer's selling price, excluding taxes and levies.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation). All currency conversions in this report have been calculated using constant 2022 annual average exchange rates. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation). All currency conversions in this report have been calculated using constant 2022 annual average exchange rates.

The global automotive manufacturing industry had total revenues of \$2,151 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.01% between 2017 and 2022.

Industry production volumes declined with a negative CAGR of 3.5% between 2017 and 2022, reaching a total of 149.6 million units in 2022.

The growth in the global automotive manufacturing industry is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, according to the Organisation for Economic Co-operation and Development (OECD), the business confidence index in China reached 99.4 in February 2023, up from 97.01 in November 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global automotive manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global automotive manufacturing Industry

Leading company profiles reveal details of key automotive manufacturing Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth

prospects of the global automotive manufacturing Industry with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the global automotive manufacturing Industry by value in 2022?

What will be the size of the global automotive manufacturing Industry in 2027?

What factors are affecting the strength of competition in the global automotive manufacturing Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the global automotive manufacturing Industry?

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