

Automotive Manufacturing Global Industry Guide

2015-2024

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Abstracts

Automotive Manufacturing Global Industry Guide 2015-2024

SUMMARY

Global Automotive Manufacturing industry profile provides top-line qualitative and quantitative summary information including: Industry size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The truck manufacturers market consists of the production of light commercial vehicles (LCVs), heavy trucks, and buses & coaches. The maximum legal weight of each vehicle type varies between countries. On average, LCVs weigh up to 5.25 tons, heavy trucks weigh greater than 5.25 tons, and buses & coaches weigh greater than 5.25 tons. Sports utility vehicles and similar vehicles are not included.

Passenger cars are defined as motor vehicles with at least four wheels, used for the transport of passengers, and comprising no more than eight seats in addition to the driver's seat.

Motorcycle manufacturers are producers of powered two-wheelers (PTWs) that

are available to the public. All designs and engine capacities, including low-powered bikes referred to as mopeds, are included. On-road (street legal), racetrack only and off-road motorcycles are all included.

The automotive manufacturing industry value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies. All currency conversions are at constant average annual 2019 exchange rates.

Figures presented in this report are calculated applying the 'middle path' scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The assumption has been made that after this time the economy will gradually go back to the levels recorded before the pandemics by the end of the year. It is also assumed that there is no widespread economic crisis as seen back in 2008 due to announced pay-outs across countries.

At the moment of preparation of this report in April 2020 the economic implications of the lock downs of many economics are still very difficult to predict as there is no indication how long the pandemics could last, the number of sectors forced to stay closed and the scale of the governmental aid involved. At the same time the weight of the pandemic seriousness is applied on the individual countries in this report based on death to population ratio recorded in countries.

Majority of the industries will see the decline in volume of the goods and services offered by companies. Usually the lower demand would cause the decrease the prices level. However, amid many governments' ordered for many industries to lock down and so the supply chain is distorted that in great pictures mitigate the results of lower demand.

Applied scenarios differ depending on the individual sector, however generally sectors which involves intensive manual labor and face to face interaction seem to be hit the most by present situation. On the other hand the internet based businesses as well as the producers of the vital, subsisted products and services seems to take advantages of the current events.

The global automotive manufacturing industry had total revenues of \$1,604.5bn

in 2019, representing a compound annual growth rate (CAGR) of 1% between 2015 and 2019.

Industry production volume increased with a CAGR of 0.5% between 2015 and 2019, to reach a total of 146.4 million units in 2019.

The Asia-Pacific region is the biggest globally, accounting for over 55% of the global industry's value and over 69% of the production volume. China accounts for almost half of the Asia-Pacific industry. Growth in this industry has been hindered by environmental concerns in China.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global automotive manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global automotive manufacturing Industry

Leading company profiles reveal details of key automotive manufacturing Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global automotive manufacturing Industry with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global automotive manufacturing Industry by value in 2019?

What will be the size of the global automotive manufacturing Industry in 2024?

What factors are affecting the strength of competition in the global automotive manufacturing Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the global automotive manufacturing Industry?

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