

Automotive Aftermarket North America (NAFTA) Industry Guide 2018-2022

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Abstracts

Automotive Aftermarket North America (NAFTA) Industry Guide 2018-2022

SUMMARY

The NAFTA Automotive Aftermarket in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Asia-Pacific automotive aftermarket market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The automotive aftermarket industry within the NAFTA countries had a total market value of \$301.7 billion in 2017. The Mexico was the fastest growing country, with a CAGR of 13.1% over the 2013-17 period.

Within the automotive aftermarket industry, the US is the leading country among the NAFTA bloc, with market revenues of \$276.5 billion in 2017. This was

followed by Canada and Mexico, with a value of \$17.1 and \$8.0 billion, respectively.

The US is expected to lead the automotive aftermarket industry in the NAFTA bloc, with a value of \$324.6 billion in 2022, followed by Canada and Mexico with expected values of \$20.4 and \$12.2 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive aftermarket market in Asia-Pacific

Leading company profiles reveal details of key automotive aftermarket market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific automotive aftermarket market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the Asia-Pacific automotive aftermarket market by value in 2017?

What will be the size of the Asia-Pacific automotive aftermarket market in 2022?

What factors are affecting the strength of competition in the Asia-Pacific automotive aftermarket market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's automotive aftermarket market?

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