

Automotive Aftermarket in the United States

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Abstracts

Automotive Aftermarket in the United States

SUMMARY

Automotive Aftermarket in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Automotive Aftermarket sector includes the sale of automotive components for use on vehicles after first purchase.

The US automotive aftermarket sector is expected to generate total revenues of \$293.5bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

The components segment is expected to be the sector's most lucrative in 2019, with total revenues of \$234.8bn, equivalent to 80% of the sector's overall value.

The enhanced complexity of automotive parts, fueled by the rising popularity of electric and hybrid electric vehicles, has helped boost the sector value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive aftermarket market in the United States

Leading company profiles reveal details of key automotive aftermarket market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States automotive aftermarket market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States automotive aftermarket market by value in 2018?

What will be the size of the United States automotive aftermarket market in 2023?

What factors are affecting the strength of competition in the United States automotive aftermarket market?

How has the market performed over the last five years?

What are the main segments that make up the United States's automotive aftermarket market?

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COMPANIES MENTIONED

AutoZone, Inc.

Advance Auto Parts, Inc.

Genuine Parts Company

O'Reilly Automotive, Inc.

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