

Automotive Aftermarket in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Automotive Aftermarket in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Automotive Aftermarket sector includes the sale of automotive components for use on vehicles after first purchase.

The Turkish automotive aftermarket is expected to generate total revenues of \$25.6bn in 2020, representing a compound annual growth rate (CAGR) of 14.6% between 2016 and 2020.

Market consumption volume is forecast to increase with a CAGR of 2.8% between 2016 and 2020, to reach a total of 241.9 million units in 2020.

The components segment is expected to be the sector's most lucrative in 2020, with total revenues of \$22.5bn, equivalent to 87.8% of the sector's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive aftermarket market in Turkey

Leading company profiles reveal details of key automotive aftermarket market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey automotive aftermarket market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey automotive aftermarket market by value in 2020?

What will be the size of the Turkey automotive aftermarket market in 2025?

What factors are affecting the strength of competition in the Turkey automotive aftermarket market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's automotive aftermarket market?

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