

Automotive Aftermarket in South Korea

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Abstracts

Automotive Aftermarket in South Korea

SUMMARY

Automotive Aftermarket in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the South Korea automotive aftermarket market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The Automotive Aftermarket sector includes the sale of automotive components for use on vehicles after first purchase.

The South Korean automotive aftermarket sector is expected to generate total revenues of \$22.4bn in 2018, representing a compound annual growth rate (CAGR) of 5.3% between 2014 and 2018.

Sector consumption volume is forecast to increase with a CAGR of 6.7% between 2014 and 2018, to reach a total of 478.2 million units in 2018.

In 2016 the aftermarket sector experienced decline, following a period of strong double digit growth. This decline was partly due to a steep fall in exports, which has been attributed to a fall in demand from China, which accounts for around a

quarter of South Korea's exports.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive aftermarket market in South Korea

Leading company profiles reveal details of key automotive aftermarket market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea automotive aftermarket market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Korea automotive aftermarket market by value in 2017?

What will be the size of the South Korea automotive aftermarket market in 2022?

What factors are affecting the strength of competition in the South Korea automotive aftermarket market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's automotive aftermarket market?

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COMPANIES MENTIONED

Hyundai Motor Company

Mando Corporation

Compagnie Generale des Etablissements Michelin

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