

Automotive Aftermarket in Mexico

<https://marketpublishers.com/r/A92703E8790EN.html>

Date: December 2018

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: A92703E8790EN

Abstracts

Automotive Aftermarket in Mexico

SUMMARY

Automotive Aftermarket in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Mexico automotive aftermarket market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The Automotive Aftermarket sector includes the sale of automotive components for use on vehicles after first purchase.

The Mexican automotive aftermarket sector is expected to generate total revenues of \$8.6bn in 2018, representing a compound annual growth rate (CAGR) of 14.1% between 2014 and 2018.

Sector consumption volume is forecast to increase with a CAGR of 3.5% between 2014 and 2018, to reach a total of 165.7 million units in 2018.

High inflation and exchange rate fluctuations have led to an increase in prices resulting in strong growth in the value of this sector recently.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive aftermarket market in Mexico

Leading company profiles reveal details of key automotive aftermarket market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico automotive aftermarket market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Mexico automotive aftermarket market by value in 2017?

What will be the size of the Mexico automotive aftermarket market in 2022?

What factors are affecting the strength of competition in the Mexico automotive aftermarket market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's automotive aftermarket market?

Contents

- Executive Summary
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Market Data
- Market value
- Market volume
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market Outlook
- Market value forecast
- Market volume forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- AutoZone, Inc.
- Genuine Parts Company
- The Goodyear Tire & Rubber Company
- Mobivia Groupe S.A.
- Macroeconomic Indicators
- Country data
- Methodology
- Industry associations
- Related MarketLine research

Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Mexico automotive aftermarket sector value: \$ billion, 2014-18(e)
- Table 2: Mexico automotive aftermarket sector volume: million units, 2014–18(e)
- Table 3: Mexico automotive aftermarket sector category segmentation: \$ billion, 2018(e)
- Table 4: Mexico automotive aftermarket sector geography segmentation: \$ billion, 2018(e)
- Table 5: Mexico automotive aftermarket sector value forecast: \$ billion, 2018-23
- Table 6: Mexico automotive aftermarket sector volume forecast: million units, 2018–23
- Table 7: AutoZone, Inc.: key facts
- Table 8: AutoZone, Inc.: key financials (\$)
- Table 9: AutoZone, Inc.: key financial ratios
- Table 10: Genuine Parts Company: key facts
- Table 11: Genuine Parts Company: key financials (\$)
- Table 12: Genuine Parts Company: key financial ratios
- Table 13: The Goodyear Tire & Rubber Company: key facts
- Table 14: The Goodyear Tire & Rubber Company: key financials (\$)
- Table 15: The Goodyear Tire & Rubber Company: key financial ratios
- Table 16: Mobivia Groupe S.A.: key facts
- Table 17: Mexico size of population (million), 2014–18
- Table 18: Mexico gdp (constant 2005 prices, \$ billion), 2014–18
- Table 19: Mexico gdp (current prices, \$ billion), 2014–18
- Table 20: Mexico inflation, 2014–18
- Table 21: Mexico consumer price index (absolute), 2014–18
- Table 22: Mexico exchange rate, 2013–17

List Of Figures

LIST OF FIGURES

Figure 1: Mexico automotive aftermarket sector value: \$ billion, 2014-18(e)

Figure 2: Mexico automotive aftermarket sector volume: million units, 2014–18(e)

Figure 3: Mexico automotive aftermarket sector category segmentation: % share, by value, 2018(e)

Figure 4: Mexico automotive aftermarket sector geography segmentation: % share, by value, 2018(e)

Figure 5: Mexico automotive aftermarket sector value forecast: \$ billion, 2018-23

Figure 6: Mexico automotive aftermarket sector volume forecast: million units, 2018–23

Figure 7: Forces driving competition in the automotive aftermarket sector in Mexico, 2018

Figure 8: Drivers of buyer power in the automotive aftermarket sector in Mexico, 2018

Figure 9: Drivers of supplier power in the automotive aftermarket sector in Mexico, 2018

Figure 10: Factors influencing the likelihood of new entrants in the automotive aftermarket sector in Mexico, 2018

Figure 11: Factors influencing the threat of substitutes in the automotive aftermarket sector in Mexico, 2018

Figure 12: Drivers of degree of rivalry in the automotive aftermarket sector in Mexico, 2018

Figure 13: AutoZone, Inc.: revenues & profitability

Figure 14: AutoZone, Inc.: assets & liabilities

Figure 15: Genuine Parts Company: revenues & profitability

Figure 16: Genuine Parts Company: assets & liabilities

Figure 17: The Goodyear Tire & Rubber Company: revenues & profitability

Figure 18: The Goodyear Tire & Rubber Company: assets & liabilities

COMPANIES MENTIONED

AutoZone, Inc.

Genuine Parts Company

The Goodyear Tire & Rubber Company

Mobivia Groupe S.A.

I would like to order

Product name: Automotive Aftermarket in Mexico

Product link: <https://marketpublishers.com/r/A92703E8790EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A92703E8790EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970