

# **Automotive Aftermarket in Europe**

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# **Abstracts**

Automotive Aftermarket in Europe

#### SUMMARY

Automotive Aftermarket in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The Automotive Aftermarket sector includes the sale of automotive components for use on vehicles after first purchase.

The European automotive aftermarket sector is expected to generate total revenues of \$284.3bn in 2019, representing a compound annual growth rate (CAGR) of 5.2% between 2015 and 2019.

The components segment is expected to be the sector's most lucrative in 2019, with total revenues of \$218.6bn, equivalent to 76.9% of the sector's overall value.

Changes in regulations in regard to fuel efficiency will also encourage the frequent maintenance of older vehicles in order to adhere to the law, furthering the market demand for components.

# **SCOPE**



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive aftermarket market in Europe

Leading company profiles reveal details of key automotive aftermarket market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe automotive aftermarket market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Europe automotive aftermarket market by value in 2018?

What will be the size of the Europe automotive aftermarket market in 2023?

What factors are affecting the strength of competition in the Europe automotive aftermarket market?

How has the market performed over the last five years?

What are the main segments that make up Europe's automotive aftermarket market?



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#### **COMPANIES MENTIONED**

Continental AG
Compagnie Generale des Etablissements Michelin
Mobivia
Kwik-Fit (GB) Limited



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