

# Automotive Aftermarket in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/A04681B26C52EN.html>

Date: January 2021

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: A04681B26C52EN

## Abstracts

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### SUMMARY

Automotive Aftermarket in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Automotive Aftermarket sector includes the sale of automotive components for use on vehicles after first purchase.

The Brazilian automotive aftermarket is expected to generate total revenues of \$29.0bn in 2020, representing a compound annual growth rate (CAGR) of 3.5% between 2016 and 2020.

Market consumption volume is forecast to increase with a CAGR of 1.8% between 2016 and 2020, to reach a total of 624.8 million units in 2020.

The components segment is expected to be the sector's most lucrative in 2020, with total revenues of \$26.6bn, equivalent to 91.9% of the sector's overall value.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive aftermarket market in Brazil

Leading company profiles reveal details of key automotive aftermarket market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil automotive aftermarket market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil automotive aftermarket market by value in 2020?

What will be the size of the Brazil automotive aftermarket market in 2025?

What factors are affecting the strength of competition in the Brazil automotive aftermarket market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's automotive aftermarket market?

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