

Automotive Aftermarket in Australia

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Abstracts

Automotive Aftermarket in Australia

SUMMARY

Automotive Aftermarket in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Australia automotive aftermarket market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The Automotive Aftermarket sector includes the sale of automotive components for use on vehicles after first purchase.

The Australian automotive aftermarket sector is expected to generate total revenues of \$12.8bn in 2018, representing a compound annual growth rate (CAGR) of 3.7% between 2014 and 2018.

Sector consumption volume is forecast to increase with a CAGR of 3.7% between 2014 and 2018, to reach a total of 257.5 million units in 2018.

Like many other regions, the Australian automotive market sector is experiencing growth due to the increasing age of vehicles in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive aftermarket market in Australia

Leading company profiles reveal details of key automotive aftermarket market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia automotive aftermarket market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Australia automotive aftermarket market by value in 2017?

What will be the size of the Australia automotive aftermarket market in 2022?

What factors are affecting the strength of competition in the Australia automotive aftermarket market?

How has the market performed over the last five years?

What are the main segments that make up Australia's automotive aftermarket market?

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COMPANIES MENTIONED

Auto One Australia Pty Ltd
Burson Automotive
Mobivia Groupe S.A.

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