

# Austria Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/AFF2757142C0EN.html>

Date: May 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: AFF2757142C0EN

## Abstracts

Austria Wireless Telecommunication Services Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Wireless Telecommunication Services in Austria industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Austrian wireless telecommunication services market had total revenues of \$3.8 billion in 2022, representing a compound annual growth rate (CAGR) of 4.8% between 2017 and 2022.

Market volume increased with a CAGR of 8.4% between 2017 and 2022, to reach a total of 23.8 million subscribers in 2022.

Austria's share of the wireless telecommunication services market in Europe stood at 2.5% in 2022.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Austria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Austria

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Austria wireless telecommunication services market with five year forecasts

## REASONS TO BUY

What was the size of the Austria wireless telecommunication services market by value in 2022?

What will be the size of the Austria wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the Austria wireless telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Austria's wireless telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

#### 6.4. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

#### 7.1. Market share

#### 7.2. Who are the leading players?

#### 7.3. What strategies do leading players follow?

#### 7.4. What has been the rationale behind recent M&A activity?

### **8 COMPANY PROFILES**

#### 8.1. Deutsche Telekom AG

#### 8.2. A1 Telekom Austria AG

#### 8.3. Hutchison 3G UK Limited

### **9 MACROECONOMIC INDICATORS**

#### 9.1. Country data

### **10 APPENDIX**

#### 10.1. Methodology

#### 10.2. Industry associations

#### 10.3. Related MarketLine research

#### 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Austria wireless telecommunication services market value: \$ billion, 2017–22

Table 2: Austria wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Table 3: Austria wireless telecommunication services market category segmentation: % share, by value, 2017–2022

Table 4: Austria wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Austria wireless telecommunication services market geography segmentation: \$ billion, 2022

Table 6: Austria wireless telecommunication services market value forecast: \$ billion, 2022–27

Table 7: Austria wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Table 8: Austria wireless telecommunication services market share: % share, by volume, 2022

Table 9: Deutsche Telekom AG: key facts

Table 10: Deutsche Telekom AG: Annual Financial Ratios

Table 11: Deutsche Telekom AG: Key Employees

Table 12: Deutsche Telekom AG: Key Employees Continued

Table 13: A1 Telekom Austria AG: key facts

Table 14: A1 Telekom Austria AG: Key Employees

Table 15: Hutchison 3G UK Limited: key facts

Table 16: Hutchison 3G UK Limited: Key Employees

Table 17: Austria size of population (million), 2018–22

Table 18: Austria gdp (constant 2005 prices, \$ billion), 2018–22

Table 19: Austria gdp (current prices, \$ billion), 2018–22

Table 20: Austria inflation, 2018–22

Table 21: Austria consumer price index (absolute), 2018–22

Table 22: Austria exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Austria wireless telecommunication services market value: \$ billion, 2017–22

Figure 2: Austria wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Figure 3: Austria wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Austria wireless telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Austria wireless telecommunication services market value forecast: \$ billion, 2022–27

Figure 6: Austria wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Figure 7: Forces driving competition in the wireless telecommunication services market in Austria, 2022

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Austria, 2022

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Austria, 2022

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Austria, 2022

Figure 11: Austria wireless telecommunication services market share: % share, by volume, 2022

## I would like to order

Product name: Austria Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/AFF2757142C0EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AFF2757142C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

