

Austria Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/AE67B176CBA4EN.html>

Date: July 2023

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: AE67B176CBA4EN

Abstracts

Austria Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Summary

Telecommunication Services in Austria industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The Austrian telecommunication services market had total revenues of \$5.5 billion in 2022, representing a compound annual growth rate (CAGR) of 2.7% between 2017 and 2022.

Market consumption volume increased at a CAGR of 6.4% between 2017 and 2022, reaching a total of 28.3 million total subscriptions in 2022.

According to the International Telecommunication Union (ITU), in 2021, mobile broadband subscriptions in the country stood at 9.4 million.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Austria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Austria

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Austria telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Austria telecommunication services market by value in 2022?

What will be the size of the Austria telecommunication services market in 2027?

What factors are affecting the strength of competition in the Austria telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Austria's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

8.1. T-Mobile Austria GmbH

8.2. A1 Telekom Austria AG

8.3. CK Hutchison Holdings Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Austria telecommunication services market value: \$ billion, 2017-22
- Table 2: Austria telecommunication services market volume: million Total Subscriptions, 2017-22
- Table 3: Austria telecommunication services market category segmentation: % share, by value, 2017-2022
- Table 4: Austria telecommunication services market category segmentation: \$ billion, 2017-2022
- Table 5: Austria telecommunication services market geography segmentation: \$ billion, 2022
- Table 6: Austria telecommunication services market value forecast: \$ billion, 2022-27
- Table 7: Austria telecommunication services market volume forecast: million Total Subscriptions, 2022-27
- Table 8: T-Mobile Austria GmbH: key facts
- Table 9: T-Mobile Austria GmbH: Key Employees
- Table 10: A1 Telekom Austria AG: key facts
- Table 11: A1 Telekom Austria AG: Key Employees
- Table 12: CK Hutchison Holdings Ltd: key facts
- Table 13: CK Hutchison Holdings Ltd: Annual Financial Ratios
- Table 14: CK Hutchison Holdings Ltd: Key Employees
- Table 15: Austria size of population (million), 2018-22
- Table 16: Austria gdp (constant 2005 prices, \$ billion), 2018-22
- Table 17: Austria gdp (current prices, \$ billion), 2018-22
- Table 18: Austria inflation, 2018-22
- Table 19: Austria consumer price index (absolute), 2018-22
- Table 20: Austria exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Austria telecommunication services market value: \$ billion, 2017-22

Figure 2: Austria telecommunication services market volume: million Total Subscriptions, 2017-22

Figure 3: Austria telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Austria telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Austria telecommunication services market value forecast: \$ billion, 2022-27

Figure 6: Austria telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Figure 7: Forces driving competition in the telecommunication services market in Austria, 2022

Figure 8: Drivers of buyer power in the telecommunication services market in Austria, 2022

Figure 9: Drivers of supplier power in the telecommunication services market in Austria, 2022

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Austria, 2022

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Austria, 2022

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Austria, 2022

I would like to order

Product name: Austria Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/AE67B176CBA4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE67B176CBA4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

