

Austria Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Food & Grocery Retail in Austria industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks.

The Austrian food & grocery retail market had total revenues of \$43.9 billion in 2022, representing a compound annual growth rate (CAGR) of 4.4% between 2017 and 2022.

The food segment accounted for the market's largest proportion in 2022, with total revenues of \$31.7 billion, equivalent to 72.3% of the market's overall value.

The growth in the Austrian food & grocery retail market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the European Commission, Austria's consumer confidence indicator rose to -21.1 in July 2023 from -31.5 in September 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Austria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Austria

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Austria food & grocery retail market with five year forecasts

Reasons to Buy

What was the size of the Austria food & grocery retail market by value in 2022?

What will be the size of the Austria food & grocery retail market in 2027?

What factors are affecting the strength of competition in the Austria food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Austria's food & grocery retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. Are any disruptors posing a threat to the incumbents?

8 COMPANY PROFILES

- 8.1. SPAR International
- 8.2. REWE Group
- 8.3. Aldi Einkauf GmbH & Co oHG
- 8.4. Schwarz Unternehmenskommunikation GmbH & Co KG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Austria food & grocery retail market value: \$ million, 2017-22

Table 2: Austria food & grocery retail market category segmentation: % share, by value, 2017-2022

Table 3: Austria food & grocery retail market category segmentation: \$ million, 2017-2022

Table 4: Austria food & grocery retail market geography segmentation: \$ million, 2022

Table 5: Austria food & grocery retail market value forecast: \$ million, 2022-27

Table 6: SPAR International: key facts

Table 7: SPAR International: Key Employees

Table 8: REWE Group: key facts

Table 9: REWE Group: Key Employees

Table 10: REWE Group: Key Employees Continued

Table 11: Aldi Einkauf GmbH & Co oHG: key facts

Table 12: Aldi Einkauf GmbH & Co oHG: Key Employees

Table 13: Schwarz Unternehmenskommunikation GmbH & Co KG: key facts

Table 14: Schwarz Unternehmenskommunikation GmbH & Co KG: Key Employees

Table 15: Austria size of population (million), 2018-22

Table 16: Austria gdp (constant 2005 prices, \$ billion), 2018-22

Table 17: Austria gdp (current prices, \$ billion), 2018-22

Table 18: Austria inflation, 2018-22

Table 19: Austria consumer price index (absolute), 2018-22

Table 20: Austria exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Austria food & grocery retail market value: \$ million, 2017-22

Figure 2: Austria food & grocery retail market category segmentation: \$ million, 2017-2022

Figure 3: Austria food & grocery retail market geography segmentation: % share, by value, 2022

Figure 4: Austria food & grocery retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the food & grocery retail market in Austria, 2022

Figure 6: Drivers of buyer power in the food & grocery retail market in Austria, 2022

Figure 7: Drivers of supplier power in the food & grocery retail market in Austria, 2022

Figure 8: Factors influencing the likelihood of new entrants in the food & grocery retail market in Austria, 2022

Figure 9: Factors influencing the threat of substitutes in the food & grocery retail market in Austria, 2022

Figure 10: Drivers of degree of rivalry in the food & grocery retail market in Austria, 2022

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