

Australia Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Wireless Telecommunication Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Australian wireless telecommunication services market had total revenues of \$9.4 billion in 2022, representing a compound annual growth rate (CAGR) of -3.6% between 2017 and 2022.

Market volume increased with a CAGR of 1.9% between 2017 and 2022, to reach a total of 37.6 million subscribers in 2022.

The growth in the market in 2022 is attributed to the migration of consumers to 5G coverage and greater personal consumption of information, communication,

streaming, and online video on the internet.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Australia

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia wireless telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the Australia wireless telecommunication services market by value in 2022?

What will be the size of the Australia wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the Australia wireless telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Australia's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What has been the rationale behind recent M&A activity?

7.4. What have been the most significant partnerships/agreement/collaboration (as opposed to M&A) over the last year?

8 COMPANY PROFILES

8.1. Telstra Group Limited

8.2. Singtel Optus Pty Ltd

8.3. TPG Telecom Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia wireless telecommunication services market value: \$ billion, 2017–22

Table 2: Australia wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Table 3: Australia wireless telecommunication services market category segmentation: % share, by value, 2017–2022

Table 4: Australia wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Australia wireless telecommunication services market geography segmentation: \$ billion, 2022

Table 6: Australia wireless telecommunication services market value forecast: \$ billion, 2022–27

Table 7: Australia wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Table 8: Australia wireless telecommunication services market share: % share, by volume, 2022

Table 9: Telstra Group Limited: key facts

Table 10: Telstra Group Limited: Annual Financial Ratios

Table 11: Telstra Group Limited: Key Employees

Table 12: Singtel Optus Pty Ltd: key facts

Table 13: Singtel Optus Pty Ltd: Key Employees

Table 14: TPG Telecom Ltd: key facts

Table 15: TPG Telecom Ltd: Annual Financial Ratios

Table 16: TPG Telecom Ltd: Key Employees

Table 17: Australia size of population (million), 2018–22

Table 18: Australia gdp (constant 2005 prices, \$ billion), 2018–22

Table 19: Australia gdp (current prices, \$ billion), 2018–22

Table 20: Australia inflation, 2018–22

Table 21: Australia consumer price index (absolute), 2018–22

Table 22: Australia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Australia wireless telecommunication services market value: \$ billion, 2017–22

Figure 2: Australia wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Figure 3: Australia wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Australia wireless telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Australia wireless telecommunication services market value forecast: \$ billion, 2022–27

Figure 6: Australia wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Figure 7: Forces driving competition in the wireless telecommunication services market in Australia, 2022

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Australia, 2022

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Australia, 2022

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Australia, 2022

Figure 11: Australia wireless telecommunication services market share: % share, by volume, 2022

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