

# Australia Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Wireless Telecommunication Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Australian wireless telecommunication services market had total revenues of \$9.6bn in 2021, representing a compound annual rate of change (CARC) of -3.9% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.5% between 2016 and 2021, to reach a total of 36.4 million wireless subscriptions in 2021.

The data segment was the market's most valuable in 2021, with total revenues

of \$7.7bn, equivalent to 79.8% of the market's overall value.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Australia

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia wireless telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Australia wireless telecommunication services market by value in 2021?

What will be the size of the Australia wireless telecommunication services market in 2026?

What factors are affecting the strength of competition in the Australia wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Australia's wireless telecommunication services market?

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