

Australia Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/ACCC57212B55EN.html>

Date: March 2023

Pages: 80

Price: US\$ 350.00 (Single User License)

ID: ACCC57212B55EN

Abstracts

Australia Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Travel & Tourism in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Australian travel and tourism industry had total revenues of \$142.0 billion in 2022, representing a compound annual growth rate (CAGR) of 0.8% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$56.5 billion, equivalent to 39.7% of the industry's overall value.

The government of Australia is playing a significant role in promoting the country's travel and tourism industry. For instance, in Budget 2022-23, the government allocated a fund of \$146.5 million to back the tourism industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Australia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the Australia travel & tourism market by value in 2022?

What will be the size of the Australia travel & tourism market in 2027?

What factors are affecting the strength of competition in the Australia travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Australia's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. How are consumer and cultural trends impacting foodservice companies?
- 7.5. Who are the leading players in the hotels and motels industry?
- 7.6. What strategies do the leading players follow?
- 7.7. What are the strengths of leading players?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

8 COMPANY PROFILES

- 8.1. McDonald's Corp
- 8.2. Yum! Brands, Inc.
- 8.3. Accor SA
- 8.4. Doctor's Associates Inc
- 8.5. Australian Leisure and Hospitality Group
- 8.6. Domino's Pizza, Inc.
- 8.7. Choice Hotels International Inc
- 8.8. Virgin Australia Holdings Ltd
- 8.9. Singapore Airlines Ltd
- 8.10. Air New Zealand Ltd
- 8.11. TFE Hotels
- 8.12. Qantas Airways Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia travel & tourism industry value: \$ billion, 2017–22(e)

Table 2: Australia travel & tourism industry category segmentation: % share, by value, 2017–2022(e)

Table 3: Australia travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Australia travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Australia travel & tourism industry value forecast: \$ billion, 2022–27

Table 6: McDonald's Corp: key facts

Table 7: McDonald's Corp: Annual Financial Ratios

Table 8: McDonald's Corp: Key Employees

Table 9: McDonald's Corp: Key Employees Continued

Table 10: McDonald's Corp: Key Employees Continued

Table 11: Yum! Brands, Inc.: key facts

Table 12: Yum! Brands, Inc.: Annual Financial Ratios

Table 13: Yum! Brands, Inc.: Key Employees

Table 14: Yum! Brands, Inc.: Key Employees Continued

Table 15: Accor SA: key facts

Table 16: Accor SA: Annual Financial Ratios

Table 17: Accor SA: Key Employees

Table 18: Accor SA: Key Employees Continued

Table 19: Doctor's Associates Inc: key facts

Table 20: Doctor's Associates Inc: Key Employees

Table 21: Australian Leisure and Hospitality Group: key facts

Table 22: Australian Leisure and Hospitality Group: Key Employees

Table 23: Domino's Pizza, Inc.: key facts

Table 24: Domino's Pizza, Inc.: Annual Financial Ratios

Table 25: Domino's Pizza, Inc.: Key Employees

Table 26: Domino's Pizza, Inc.: Key Employees Continued

Table 27: Choice Hotels International Inc: key facts

Table 28: Choice Hotels International Inc: Annual Financial Ratios

Table 29: Choice Hotels International Inc: Key Employees

Table 30: Choice Hotels International Inc: Key Employees Continued

Table 31: Virgin Australia Holdings Ltd: key facts

Table 32: Virgin Australia Holdings Ltd: Key Employees

Table 33: Singapore Airlines Ltd: key facts

Table 34: Singapore Airlines Ltd: Annual Financial Ratios

Table 35: Singapore Airlines Ltd: Key Employees

Table 36: Singapore Airlines Ltd: Key Employees Continued

Table 37: Air New Zealand Ltd: key facts

Table 38: Air New Zealand Ltd: Annual Financial Ratios

Table 39: Air New Zealand Ltd: Key Employees

Table 40: TFE Hotels: key facts

Table 41: TFE Hotels: Key Employees

Table 42: Qantas Airways Limited: key facts

Table 43: Qantas Airways Limited: Annual Financial Ratios

Table 44: Qantas Airways Limited: Key Employees

Table 45: Australia size of population (million), 2018–22

Table 46: Australia gdp (constant 2005 prices, \$ billion), 2018–22

Table 47: Australia gdp (current prices, \$ billion), 2018–22

Table 48: Australia inflation, 2018–22

Table 49: Australia consumer price index (absolute), 2018–22

Table 50: Australia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Australia travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Australia travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Australia travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Australia travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Australia, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Australia, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Australia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Australia, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Australia, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Australia, 2022

I would like to order

Product name: Australia Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/ACCC57212B55EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ACCC57212B55EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

