

# Australia Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/AED12FE10F4BEN.html

Date: January 2023

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: AED12FE10F4BEN

# **Abstracts**

Australia Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

#### **SUMMARY**

Telecommunication Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions.

The Australian telecommunication services market is expected to generate total revenues of \$18.4 billion in 2022, representing a compound annual growth rate (CAGR) of -1.8% between 2017 and 2022.

Market consumption volume is forecast to increase with a CAGR of 1.5% between 2017 and 2022, to reach a total of 58.1 million total subscriptions in 2022.



The value of the Australian telecommunication services market is expected a grow by 1.4% in 2022.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Australia

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia telecommunication services market with five year forecasts

### **REASONS TO BUY**

What was the size of the Australia telecommunication services market by value in 2021?

What will be the size of the Australia telecommunication services market in 2026?

What factors are affecting the strength of competition in the Australia telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Australia's telecommunication services market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

# **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

# **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

# **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

# **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strategies of leading players?
- 7.3. Who are the challengers?
- 7.4. Which are the most notable acquisitions of the last five years?

# **8 COMPANY PROFILES**

- 8.1. amaysim Australia Ltd
- 8.2. Boost Mobile LLC
- 8.3. Singtel Optus Pty Ltd
- 8.4. Telstra Corporation Limited
- 8.5. Vodafone Hutchison Australia Pty Ltd

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

# **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: Australia telecommunication services market value: \$ billion, 2017-22(e)

Table 2: Australia telecommunication services market volume: million total subscriptions, 2017-22(e)

Table 3: Australia telecommunication services market category segmentation: % share, by value, 2017-2022(e)

Table 4: Australia telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Australia telecommunication services market geography segmentation: \$ billion, 2022(e)

Table 6: Australia telecommunication services market value forecast: \$ billion, 2022-27

Table 7: Australia telecommunication services market volume forecast: million total subscriptions, 2022-27

Table 8: amaysim Australia Ltd: key facts

Table 9: amaysim Australia Ltd: Key Employees

Table 10: Boost Mobile LLC: key facts

Table 11: Boost Mobile LLC: Key Employees

Table 12: Singtel Optus Pty Ltd: key facts

Table 13: Singtel Optus Pty Ltd: Key Employees

Table 14: Telstra Corporation Limited: key facts

Table 15: Telstra Corporation Limited: Annual Financial Ratios

Table 16: Telstra Corporation Limited: Key Employees

Table 17: Vodafone Hutchison Australia Pty Ltd: key facts

Table 18: Vodafone Hutchison Australia Pty Ltd: Key Employees

Table 19: Australia size of population (million), 2018-22

Table 20: Australia gdp (constant 2005 prices, \$ billion), 2018-22

Table 21: Australia gdp (current prices, \$ billion), 2018-22

Table 22: Australia inflation, 2018-22

Table 23: Australia consumer price index (absolute), 2018-22

Table 24: Australia exchange rate, 2017-21



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Australia telecommunication services market value: \$ billion, 2017-22(e)
- Figure 2: Australia telecommunication services market volume: million total subscriptions, 2017-22(e)
- Figure 3: Australia telecommunication services market category segmentation: \$ billion, 2017-2022
- Figure 4: Australia telecommunication services market geography segmentation: % share, by value, 2022(e)
- Figure 5: Australia telecommunication services market value forecast: \$ billion, 2022-27
- Figure 6: Australia telecommunication services market volume forecast: million total subscriptions, 2022-27
- Figure 7: Forces driving competition in the telecommunication services market in Australia, 2022
- Figure 8: Drivers of buyer power in the telecommunication services market in Australia, 2022
- Figure 9: Drivers of supplier power in the telecommunication services market in Australia, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Australia, 2022
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Australia, 2022
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in Australia, 2022



# I would like to order

Product name: Australia Telecommunication Services Market Summary, Competitive Analysis and

Forecast, 2017-2026

Product link: <a href="https://marketpublishers.com/r/AED12FE10F4BEN.html">https://marketpublishers.com/r/AED12FE10F4BEN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/AED12FE10F4BEN.html">https://marketpublishers.com/r/AED12FE10F4BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



