

# Australia Skincare Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Skincare in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Australian Skincare market had total revenues of \$1,293.7 million in 2022, representing a compound annual growth rate (CAGR) of 2.6% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.6% between 2017 and 2022, to reach a total of 126.6 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.6% for the five-year period 2022 - 2027, which is expected to drive

the market to a value of \$1,619.9 million by the end of 2027.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Australia

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia skincare market with five year forecasts

## REASONS TO BUY

What was the size of the Australia skincare market by value in 2022?

What will be the size of the Australia skincare market in 2027?

What factors are affecting the strength of competition in the Australia skincare market?

How has the market performed over the last five years?

Who are the top competitors in Australia's skincare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Australian skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Australian skincare market?

## **8 COMPANY PROFILES**

- 8.1. L'Oreal SA
- 8.2. Natura & Co Holding SA
- 8.3. The Estee Lauder Companies Inc
- 8.4. The Procter & Gamble Co

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Australia skincare market value: \$ million, 2017-22
- Table 2: Australia skincare market volume: million units, 2017-22
- Table 3: Australia skincare market category segmentation: % share, by value, 2017-2022
- Table 4: Australia skincare market category segmentation: \$ million, 2017-2022
- Table 5: Australia skincare market geography segmentation: \$ million, 2022
- Table 6: Australia skincare market distribution: % share, by value, 2022
- Table 7: Australia skincare market value forecast: \$ million, 2022-27
- Table 8: Australia skincare market volume forecast: million units, 2022-27
- Table 9: Australia skincare market share: % share, by value, 2022
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: Natura & Co Holding SA: key facts
- Table 15: Natura & Co Holding SA: Annual Financial Ratios
- Table 16: Natura & Co Holding SA: Key Employees
- Table 17: The Estee Lauder Companies Inc: key facts
- Table 18: The Estee Lauder Companies Inc: Annual Financial Ratios
- Table 19: The Estee Lauder Companies Inc: Key Employees
- Table 20: The Estee Lauder Companies Inc: Key Employees Continued
- Table 21: The Estee Lauder Companies Inc: Key Employees Continued
- Table 22: The Procter & Gamble Co: key facts
- Table 23: The Procter & Gamble Co: Annual Financial Ratios
- Table 24: The Procter & Gamble Co: Key Employees
- Table 25: The Procter & Gamble Co: Key Employees Continued
- Table 26: Australia size of population (million), 2018-22
- Table 27: Australia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 28: Australia gdp (current prices, \$ billion), 2018-22
- Table 29: Australia inflation, 2018-22
- Table 30: Australia consumer price index (absolute), 2018-22
- Table 31: Australia exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

- Figure 1: Australia skincare market value: \$ million, 2017-22
- Figure 2: Australia skincare market volume: million units, 2017-22
- Figure 3: Australia skincare market category segmentation: \$ million, 2017-2022
- Figure 4: Australia skincare market geography segmentation: % share, by value, 2022
- Figure 5: Australia skincare market distribution: % share, by value, 2022
- Figure 6: Australia skincare market value forecast: \$ million, 2022-27
- Figure 7: Australia skincare market volume forecast: million units, 2022-27
- Figure 8: Forces driving competition in the skincare market in Australia, 2022
- Figure 9: Drivers of buyer power in the skincare market in Australia, 2022
- Figure 10: Drivers of supplier power in the skincare market in Australia, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Australia, 2022
- Figure 12: Factors influencing the threat of substitutes in the skincare market in Australia, 2022
- Figure 13: Drivers of degree of rivalry in the skincare market in Australia, 2022
- Figure 14: Australia skincare market share: % share, by value, 2022

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