

Australia Online Music Streaming Market to 2027

<https://marketpublishers.com/r/A1EEC2AA3DF7EN.html>

Date: December 2023

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: A1EEC2AA3DF7EN

Abstracts

Australia Online Music Streaming Market to 2027

Summary

Online Music Streaming in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online music streaming market includes the revenue generated from the streaming of music online. This revenue is primarily generated from two sources: subscription services and ad-supported streams.

The Australian online music streaming market had total revenues of \$0.5 billion in 2022, representing a compound annual growth rate (CAGR) of 14.7% between 2017 and 2022.

The subscription services segment accounted for the market's largest proportion in 2022, with total revenues of \$0.4 billion, equivalent to 87.4% of the market's overall value.

According to in-house research, Australia held 2.1% stake in global online music streaming in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in Australia

Leading company profiles reveal details of key online music streaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia online music streaming market with five year forecasts

Reasons to Buy

What was the size of the Australia online music streaming market by value in 2022?

What will be the size of the Australia online music streaming market in 2027?

What factors are affecting the strength of competition in the Australia online music streaming market?

How has the market performed over the last five years?

What are the main segments that make up Australia's online music streaming market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Spotify AB
- 8.2. Apple Inc
- 8.3. YouTube LLC
- 8.4. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia online music streaming market value: \$ million, 2017–22

Table 2: Australia online music streaming market category segmentation: % share, by value, 2017–2022

Table 3: Australia online music streaming market category segmentation: \$ million, 2017-2022

Table 4: Australia online music streaming market geography segmentation: \$ million, 2022

Table 5: Australia online music streaming market value forecast: \$ million, 2022–27

Table 6: Spotify AB: key facts

Table 7: Spotify AB: Key Employees

Table 8: Apple Inc: key facts

Table 9: Apple Inc: Annual Financial Ratios

Table 10: Apple Inc: Key Employees

Table 11: Apple Inc: Key Employees Continued

Table 12: YouTube LLC: key facts

Table 13: YouTube LLC: Key Employees

Table 14: Amazon.com, Inc.: key facts

Table 15: Amazon.com, Inc.: Annual Financial Ratios

Table 16: Amazon.com, Inc.: Key Employees

Table 17: Amazon.com, Inc.: Key Employees Continued

Table 18: Australia size of population (million), 2018–22

Table 19: Australia gdp (constant 2005 prices, \$ billion), 2018–22

Table 20: Australia gdp (current prices, \$ billion), 2018–22

Table 21: Australia inflation, 2018–22

Table 22: Australia consumer price index (absolute), 2018–22

Table 23: Australia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Australia online music streaming market value: \$ million, 2017–22

Figure 2: Australia online music streaming market category segmentation: \$ million, 2017-2022

Figure 3: Australia online music streaming market geography segmentation: % share, by value, 2022

Figure 4: Australia online music streaming market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the online music streaming market in Australia, 2022

Figure 6: Drivers of buyer power in the online music streaming market in Australia, 2022

Figure 7: Drivers of supplier power in the online music streaming market in Australia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the online music streaming market in Australia, 2022

Figure 9: Factors influencing the threat of substitutes in the online music streaming market in Australia, 2022

Figure 10: Drivers of degree of rivalry in the online music streaming market in Australia, 2022

I would like to order

Product name: Australia Online Music Streaming Market to 2027

Product link: <https://marketpublishers.com/r/A1EEC2AA3DF7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A1EEC2AA3DF7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970