

Australia IT Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/A4095257A7A7EN.html>

Date: March 2023

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: A4095257A7A7EN

Abstracts

Australia IT Services Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

IT Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Australian IT services industry had total revenues of \$33.2 billion in 2022, representing a compound annual growth rate (CAGR) of 11.1% between 2017 and 2022.

The infrastructure services segment accounted for industry's the largest proportion in 2022, with total revenues of \$20.4 billion, equivalent to 61.5% of the industry's overall value.

Australia's IT services industry still experienced strong growth and is anticipated

to continue growing over the coming years, despite the rising inflation. The demand for improved operating resilience and increased operational resilience and accelerated investments in digital transformation.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Australia

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia it services market with five year forecasts

REASONS TO BUY

What was the size of the Australia it services market by value in 2022?

What will be the size of the Australia it services market in 2027?

What factors are affecting the strength of competition in the Australia it services market?

How has the market performed over the last five years?

What are the main segments that make up Australia's it services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?
- 7.4. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Accenture plc
- 8.2. International Business Machines Corporation
- 8.3. Capgemini SE
- 8.4. Hewlett Packard Enterprise Company

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia IT services industry value: \$ billion, 2017–22
- Table 2: Australia IT services industry category segmentation: % share, by value, 2017–2022
- Table 3: Australia IT services industry category segmentation: \$ billion, 2017-2022
- Table 4: Australia IT services industry geography segmentation: \$ billion, 2022
- Table 5: Australia IT services industry value forecast: \$ billion, 2022–27
- Table 6: Accenture plc: key facts
- Table 7: Accenture plc: Annual Financial Ratios
- Table 8: Accenture plc: Key Employees
- Table 9: Accenture plc: Key Employees Continued
- Table 10: Accenture plc: Key Employees Continued
- Table 11: Accenture plc: Key Employees Continued
- Table 12: International Business Machines Corporation: key facts
- Table 13: International Business Machines Corporation: Annual Financial Ratios
- Table 14: International Business Machines Corporation: Key Employees
- Table 15: International Business Machines Corporation: Key Employees Continued
- Table 16: International Business Machines Corporation: Key Employees Continued
- Table 17: Capgemini SE: key facts
- Table 18: Capgemini SE: Annual Financial Ratios
- Table 19: Capgemini SE: Key Employees
- Table 20: Capgemini SE: Key Employees Continued
- Table 21: Hewlett Packard Enterprise Company: key facts
- Table 22: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 23: Hewlett Packard Enterprise Company: Key Employees
- Table 24: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 25: Australia size of population (million), 2018–22
- Table 26: Australia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 27: Australia gdp (current prices, \$ billion), 2018–22
- Table 28: Australia inflation, 2018–22
- Table 29: Australia consumer price index (absolute), 2018–22
- Table 30: Australia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Australia IT services industry value: \$ billion, 2017–22

Figure 2: Australia IT services industry category segmentation: \$ billion, 2017-2022

Figure 3: Australia IT services industry geography segmentation: % share, by value, 2022

Figure 4: Australia IT services industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the IT services industry in Australia, 2022

Figure 6: Drivers of buyer power in the IT services industry in Australia, 2022

Figure 7: Drivers of supplier power in the IT services industry in Australia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Australia, 2022

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Australia, 2022

Figure 10: Drivers of degree of rivalry in the IT services industry in Australia, 2022

I would like to order

Product name: Australia IT Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/A4095257A7A7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A4095257A7A7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970