

Australia Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Internet Access in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The Australian internet access market had total revenues of \$5,865.0 million in 2021, representing a compound annual growth rate (CAGR) of 3.4% between 2016 and 2021.

Market volumes declined with a CAGR of -0.1% between 2016 and 2021, to reach a total of 24.1 million internet users in 2021.

Demand for access to the internet grew in 2020 amid lockdowns throughout the

country. The COVID-19 pandemic brought about strict social distancing measures and work from home policies, leading to a growing need for internet access in the home.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Australia

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia internet access market with five year forecasts

REASONS TO BUY

What was the size of the Australia internet access market by value in 2021?

What will be the size of the Australia internet access market in 2026?

What factors are affecting the strength of competition in the Australia internet access market?

How has the market performed over the last five years?

What are the main segments that make up Australia's internet access market?

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