

# Australia Ice Cream Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/AE2D3A6108D0EN.html>

Date: October 2022

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: AE2D3A6108D0EN

## Abstracts

Australia Ice Cream Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Ice Cream in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The Australian Ice Cream market had total revenues of \$1,894.4m in 2021, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2021.

Market production volume increased with a CAGR of 2.3% between 2016 and 2021, to reach a total of 248.8 million kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 1.9% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$2,084.7m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Australia

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia ice cream market with five year forecasts

## REASONS TO BUY

What was the size of the Australia ice cream market by value in 2021?

What will be the size of the Australia ice cream market in 2026?

What factors are affecting the strength of competition in the Australia ice cream market?

How has the market performed over the last five years?

What are the main segments that make up Australia's ice cream market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Australian ice cream market??
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd
- 8.3. Mondelez International, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Australia ice cream market value: \$ million, 2016-21
- Table 2: Australia ice cream market volume: million Kilograms, 2016-21
- Table 3: Australia ice cream market category segmentation: % share, by value, 2016-2021
- Table 4: Australia ice cream market category segmentation: \$ million, 2016-2021
- Table 5: Australia ice cream market geography segmentation: \$ million, 2021
- Table 6: Australia ice cream market distribution: % share, by value, 2021
- Table 7: Australia ice cream market value forecast: \$ million, 2021-26
- Table 8: Australia ice cream market volume forecast: million Kilograms, 2021-26
- Table 9: Australia ice cream market share: % share, by value, 2021
- Table 10: Unilever Plc.: key facts
- Table 11: Unilever Plc.: Annual Financial Ratios
- Table 12: Unilever Plc.: Key Employees
- Table 13: Froneri International Ltd: key facts
- Table 14: Froneri International Ltd: Key Employees
- Table 15: Mondelez International, Inc.: key facts
- Table 16: Mondelez International, Inc.: Annual Financial Ratios
- Table 17: Mondelez International, Inc.: Key Employees
- Table 18: Mondelez International, Inc.: Key Employees Continued
- Table 19: Australia size of population (million), 2017-21
- Table 20: Australia gdp (constant 2005 prices, \$ billion), 2017-21
- Table 21: Australia gdp (current prices, \$ billion), 2017-21
- Table 22: Australia inflation, 2017-21
- Table 23: Australia consumer price index (absolute), 2017-21
- Table 24: Australia exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

- Figure 1: Australia ice cream market value: \$ million, 2016-21
- Figure 2: Australia ice cream market volume: million Kilograms, 2016-21
- Figure 3: Australia ice cream market category segmentation: \$ million, 2016-2021
- Figure 4: Australia ice cream market geography segmentation: % share, by value, 2021
- Figure 5: Australia ice cream market distribution: % share, by value, 2021
- Figure 6: Australia ice cream market value forecast: \$ million, 2021-26
- Figure 7: Australia ice cream market volume forecast: million Kilograms, 2021-26
- Figure 8: Forces driving competition in the ice cream market in Australia, 2021
- Figure 9: Drivers of buyer power in the ice cream market in Australia, 2021
- Figure 10: Drivers of supplier power in the ice cream market in Australia, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in Australia, 2021
- Figure 12: Factors influencing the threat of substitutes in the ice cream market in Australia, 2021
- Figure 13: Drivers of degree of rivalry in the ice cream market in Australia, 2021
- Figure 14: Australia ice cream market share: % share, by value, 2021

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