

# Australia Hybrid and Electric Cars Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Hybrid & Electric Cars in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Australian hybrid & electric cars market had total revenues of \$0.2bn in 2021, representing a compound annual growth rate (CAGR) of 28.7% between 2016 and 2021.

Market consumption volume increased with a CAGR of 29.9% between 2016 and 2021, to reach a total of 10.8 thousand units in 2021.

The value of the Australian hybrid & electric cars market grew by 24% in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hybrid & electric cars market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Australia

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia hybrid & electric cars market with five year forecasts

## REASONS TO BUY

What was the size of the Australia hybrid & electric cars market by value in 2021?

What will be the size of the Australia hybrid & electric cars market in 2026?

What factors are affecting the strength of competition in the Australia hybrid & electric cars market?

How has the market performed over the last five years?

How large is Australia's hybrid & electric cars market in relation to its regional counterparts?

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