

# Australia Fragrances Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/ADCA060E1CF4EN.html>

Date: October 2022

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: ADCA060E1CF4EN

## Abstracts

Australia Fragrances Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Fragrances in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fragrances market consists of the sale of male, female and unisex fragrances. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Australian Fragrances market had total revenues of \$523.2m in 2021, representing a compound annual growth rate (CAGR) of 3.7% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.7% between 2016 and 2021, to reach a total of 8.5 million units in 2021.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 4.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$648.5m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fragrances market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in Australia

Leading company profiles reveal details of key fragrances market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia fragrances market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Australia fragrances market by value in 2021?

What will be the size of the Australia fragrances market in 2026?

What factors are affecting the strength of competition in the Australia fragrances market?

How has the market performed over the last five years?

Who are the top competitors in Australia's fragrances market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Australian Fragrance market??
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Coty Inc.
- 8.2. L'Oreal SA
- 8.3. Revlon Inc
- 8.4. LVMH Moet Hennessy Louis Vuitton SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Australia fragrances market value: \$ million, 2016-21
- Table 2: Australia fragrances market volume: million units, 2016-21
- Table 3: Australia fragrances market category segmentation: \$ million, 2021
- Table 4: Australia fragrances market geography segmentation: \$ million, 2021
- Table 5: Australia fragrances market distribution: % share, by value, 2021
- Table 6: Australia fragrances market value forecast: \$ million, 2021-26
- Table 7: Australia fragrances market volume forecast: million units, 2021-26
- Table 8: Australia fragrances market share: % share, by value, 2021
- Table 9: Coty Inc.: key facts
- Table 10: Coty Inc.: Annual Financial Ratios
- Table 11: Coty Inc.: Key Employees
- Table 12: Coty Inc.: Key Employees Continued
- Table 13: L'Oreal SA: key facts
- Table 14: L'Oreal SA: Annual Financial Ratios
- Table 15: L'Oreal SA: Key Employees
- Table 16: L'Oreal SA: Key Employees Continued
- Table 17: Revlon Inc: key facts
- Table 18: Revlon Inc: Annual Financial Ratios
- Table 19: Revlon Inc: Key Employees
- Table 20: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 21: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 22: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 23: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 24: Australia size of population (million), 2017-21
- Table 25: Australia gdp (constant 2005 prices, \$ billion), 2017-21
- Table 26: Australia gdp (current prices, \$ billion), 2017-21
- Table 27: Australia inflation, 2017-21
- Table 28: Australia consumer price index (absolute), 2017-21
- Table 29: Australia exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Australia fragrances market value: \$ million, 2016-21

Figure 2: Australia fragrances market volume: million units, 2016-21

Figure 3: Australia fragrances market category segmentation: % share, by value, 2021

Figure 4: Australia fragrances market geography segmentation: % share, by value, 2021

Figure 5: Australia fragrances market distribution: % share, by value, 2021

Figure 6: Australia fragrances market value forecast: \$ million, 2021-26

Figure 7: Australia fragrances market volume forecast: million units, 2021-26

Figure 8: Forces driving competition in the fragrances market in Australia, 2021

Figure 9: Drivers of buyer power in the fragrances market in Australia, 2021

Figure 10: Drivers of supplier power in the fragrances market in Australia, 2021

Figure 11: Factors influencing the likelihood of new entrants in the fragrances market in Australia, 2021

Figure 12: Factors influencing the threat of substitutes in the fragrances market in Australia, 2021

Figure 13: Drivers of degree of rivalry in the fragrances market in Australia, 2021

Figure 14: Australia fragrances market share: % share, by value, 2021

## I would like to order

Product name: Australia Fragrances Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/ADCA060E1CF4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ADCA060E1CF4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970