

# Australia Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Footwear Retail in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Australian footwear market had total revenues of \$3,713.9 million in 2021, representing a compound annual growth rate (CAGR) of 1.1% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Australian footwear market in 2021, sales through this channel

generated \$1,618.3 million, equivalent to 43.6% of the market's overall value.

The household final consumption expenditure across the country increased by 2.2% from March-June 2022, driven by a 3.7% rise in clothing & footwear. Among various categories including food, health, transport, clothing & footwear, and many others, clothing & footwear accounted for the largest increase of 75.8% in household spending in August 2022.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Australia

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia footwear retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Australia footwear retail market by value in 2021?

What will be the size of the Australia footwear retail market in 2026?

What factors are affecting the strength of competition in the Australia footwear retail market?

How has the market performed over the last five years?

What are the main segments that make up Australia's footwear retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies to leading players follow?
- 7.3. How have online retailers affected traditional brick and mortar stores?
- 7.4. How has sustainability influenced leading players?
- 7.5. What impact has Covid-19 had on leading players?

## **8 COMPANY PROFILES**

- 8.1. Foot Locker Inc
- 8.2. Rebel Sport Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Australia footwear retail market value: \$ million, 2016-21
- Table 2: Australia footwear retail market category segmentation: % share, by value, 2016-2021
- Table 3: Australia footwear retail market category segmentation: \$ million, 2016-2021
- Table 4: Australia footwear retail market geography segmentation: \$ million, 2021
- Table 5: Australia footwear retail market distribution: % share, by value, 2021
- Table 6: Australia footwear retail market value forecast: \$ million, 2021-26
- Table 7: Foot Locker Inc: key facts
- Table 8: Foot Locker Inc: Annual Financial Ratios
- Table 9: Foot Locker Inc: Key Employees
- Table 10: Foot Locker Inc: Key Employees Continued
- Table 11: Foot Locker Inc: Key Employees Continued
- Table 12: Rebel Sport Limited: key facts
- Table 13: Rebel Sport Limited: Key Employees
- Table 14: Australia size of population (million), 2017-21
- Table 15: Australia gdp (constant 2005 prices, \$ billion), 2017-21
- Table 16: Australia gdp (current prices, \$ billion), 2017-21
- Table 17: Australia inflation, 2017-21
- Table 18: Australia consumer price index (absolute), 2017-21
- Table 19: Australia exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Australia footwear retail market value: \$ million, 2016-21

Figure 2: Australia footwear retail market category segmentation: \$ million, 2016-2021

Figure 3: Australia footwear retail market geography segmentation: % share, by value, 2021

Figure 4: Australia footwear retail market distribution: % share, by value, 2021

Figure 5: Australia footwear retail market value forecast: \$ million, 2021-26

Figure 6: Forces driving competition in the footwear retail market in Australia, 2021

Figure 7: Drivers of buyer power in the footwear retail market in Australia, 2021

Figure 8: Drivers of supplier power in the footwear retail market in Australia, 2021

Figure 9: Factors influencing the likelihood of new entrants in the footwear retail market in Australia, 2021

Figure 10: Factors influencing the threat of substitutes in the footwear retail market in Australia, 2021

Figure 11: Drivers of degree of rivalry in the footwear retail market in Australia, 2021

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