

# Australia Fish and Seafood Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/A7E85A60D2C1EN.html>

Date: October 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: A7E85A60D2C1EN

## Abstracts

Australia Fish and Seafood Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Fish & Seafood in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood %li%processed, chilled raw packaged fish & seafood %li%whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Australian Fish & Seafood market had total revenues of \$2,912.7 million in 2022, representing a compound annual growth rate (CAGR) of 3.4% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.2% between 2017 and

2022, to reach a total of 212 million kilograms in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.5% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$3,799.8 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Australia

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia fish & seafood market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Australia fish & seafood market by value in 2022?

What will be the size of the Australia fish & seafood market in 2027?

What factors are affecting the strength of competition in the Australia fish & seafood market?

How has the market performed over the last five years?

How large is Australia's fish & seafood market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Australian fish & seafood market??
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the Australian fish & seafood market?

## **8 COMPANY PROFILES**

- 8.1. AVI Ltd
- 8.2. Tassal Group Ltd
- 8.3. Nomad Foods Ltd
- 8.4. Pacific West Foods Australia Pty Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Australia fish & seafood market value: \$ million, 2017-22
- Table 2: Australia fish & seafood market volume: million kilograms, 2017-22
- Table 3: Australia fish & seafood market category segmentation: % share, by value, 2017-2022
- Table 4: Australia fish & seafood market category segmentation: \$ million, 2017-2022
- Table 5: Australia fish & seafood market geography segmentation: \$ million, 2022
- Table 6: Australia fish & seafood market distribution: % share, by value, 2022
- Table 7: Australia fish & seafood market value forecast: \$ million, 2022-27
- Table 8: Australia fish & seafood market volume forecast: million kilograms, 2022-27
- Table 9: Australia fish & seafood market share: % share, by value, 2022
- Table 10: AVI Ltd: key facts
- Table 11: AVI Ltd: Annual Financial Ratios
- Table 12: AVI Ltd: Key Employees
- Table 13: Tassal Group Ltd: key facts
- Table 14: Tassal Group Ltd: Key Employees
- Table 15: Nomad Foods Ltd: key facts
- Table 16: Nomad Foods Ltd: Annual Financial Ratios
- Table 17: Nomad Foods Ltd: Key Employees
- Table 18: Pacific West Foods Australia Pty Ltd: key facts
- Table 19: Pacific West Foods Australia Pty Ltd: Key Employees
- Table 20: Australia size of population (million), 2018-22
- Table 21: Australia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 22: Australia gdp (current prices, \$ billion), 2018-22
- Table 23: Australia inflation, 2018-22
- Table 24: Australia consumer price index (absolute), 2018-22
- Table 25: Australia exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Australia fish & seafood market value: \$ million, 2017-22

Figure 2: Australia fish & seafood market volume: million kilograms, 2017-22

Figure 3: Australia fish & seafood market category segmentation: \$ million, 2017-2022

Figure 4: Australia fish & seafood market geography segmentation: % share, by value, 2022

Figure 5: Australia fish & seafood market distribution: % share, by value, 2022

Figure 6: Australia fish & seafood market value forecast: \$ million, 2022-27

Figure 7: Australia fish & seafood market volume forecast: million kilograms, 2022-27

Figure 8: Forces driving competition in the fish & seafood market in Australia, 2022

Figure 9: Drivers of buyer power in the fish & seafood market in Australia, 2022

Figure 10: Drivers of supplier power in the fish & seafood market in Australia, 2022

Figure 11: Factors influencing the likelihood of new entrants in the fish & seafood market in Australia, 2022

Figure 12: Factors influencing the threat of substitutes in the fish & seafood market in Australia, 2022

Figure 13: Drivers of degree of rivalry in the fish & seafood market in Australia, 2022

Figure 14: Australia fish & seafood market share: % share, by value, 2022

## I would like to order

Product name: Australia Fish and Seafood Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/A7E85A60D2C1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A7E85A60D2C1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970