

# Australia Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

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## Abstracts

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### Summary

Electricity Retailing in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.

The Australian electricity retailing market recorded revenues of \$47.2 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.2% between 2018 and 2023.

Market consumption volume increased with a CAGR of 0.05% between 2018 and 2023, to reach a total of 239.5 TWh in 2023.

According to GlobalData, in 2023, the consumption of electricity in Australia

decelerated witnessing an annual growth of 0.8%. This is attributed to the Australian government's energy-efficiency measures to promote energy savings in the power sector.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the electricity retailing market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Australia

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia electricity retailing market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Australia electricity retailing market by value in 2023?

What will be the size of the Australia electricity retailing market in 2028?

What factors are affecting the strength of competition in the Australia electricity retailing market?

How has the market performed over the last five years?

How large is Australia's electricity retailing market in relation to its regional counterparts?

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