

Australia Credit Cards Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Credit Cards in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The decline in aggregate credit card fees, due to the recent Reserve Banks' reforms seems to have a positive impact on the credit cards sector

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Australia

Leading company profiles reveal details of key credit cards market players'

global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia credit cards market with five year forecasts

REASONS TO BUY

What was the size of the Australia credit cards market by value in 2022?

What will be the size of the Australia credit cards market in 2027?

What factors are affecting the strength of competition in the Australia credit cards market?

How has the market performed over the last five years?

What are the main segments that make up Australia's credit cards market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths and weaknesses of the leading players?
- 7.4. What are the main challengers to the incumbents?

8 COMPANY PROFILES

- 8.1. Commonwealth Bank of Australia
- 8.2. ANZ Group Holdings Ltd
- 8.3. Westpac Banking Corp
- 8.4. National Australia Bank Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia credit cards market value: \$ billion, 2017-22

Table 2: Australia credit cards market volume: million number of credit card transactions, 2017-22

Table 3: Australia credit cards market geography segmentation: \$ billion, 2022

Table 4: Australia credit cards market value forecast: \$ billion, 2022-27

Table 5: Australia credit cards market volume forecast: million number of credit card transactions, 2022-27

Table 6: Commonwealth Bank of Australia: key facts

Table 7: Commonwealth Bank of Australia: Annual Financial Ratios

Table 8: Commonwealth Bank of Australia: Key Employees

Table 9: ANZ Group Holdings Ltd: key facts

Table 10: ANZ Group Holdings Ltd: Annual Financial Ratios

Table 11: ANZ Group Holdings Ltd: Key Employees

Table 12: ANZ Group Holdings Ltd: Key Employees Continued

Table 13: Westpac Banking Corp: key facts

Table 14: Westpac Banking Corp: Annual Financial Ratios

Table 15: Westpac Banking Corp: Key Employees

Table 16: National Australia Bank Ltd: key facts

Table 17: National Australia Bank Ltd: Annual Financial Ratios

Table 18: National Australia Bank Ltd: Key Employees

Table 19: Australia size of population (million), 2018-22

Table 20: Australia gdp (constant 2005 prices, \$ billion), 2018-22

Table 21: Australia gdp (current prices, \$ billion), 2018-22

Table 22: Australia inflation, 2018-22

Table 23: Australia consumer price index (absolute), 2018-22

Table 24: Australia exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Australia credit cards market value: \$ billion, 2017-22

Figure 2: Australia credit cards market volume: million number of credit card transactions, 2017-22

Figure 3: Australia credit cards market geography segmentation: % share, by value, 2022

Figure 4: Australia credit cards market value forecast: \$ billion, 2022-27

Figure 5: Australia credit cards market volume forecast: million number of credit card transactions, 2022-27

Figure 6: Forces driving competition in the credit cards market in Australia, 2022

Figure 7: Drivers of buyer power in the credit cards market in Australia, 2022

Figure 8: Drivers of supplier power in the credit cards market in Australia, 2022

Figure 9: Factors influencing the likelihood of new entrants in the credit cards market in Australia, 2022

Figure 10: Factors influencing the threat of substitutes in the credit cards market in Australia, 2022

Figure 11: Drivers of degree of rivalry in the credit cards market in Australia, 2022

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