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# Australia Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Australia Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Credit Cards in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Australian credit cards sector had total balances outstanding of $26.6 billion in 2021, representing a compound annual rate of change (CARC) of -7.1% between 2016 and 2021.

Sector consumption volume increased with a CAGR of 3.7% between 2016 and 2021, to reach a total of 2.9 billion credit card transactions in 2021.

The most significant decline came because of the COVID-19 pandemic, which caused a significant contraction in the national economy.

### SCOPE

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Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Australia

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia credit cards market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Australia credit cards market by value in 2021?

What will be the size of the Australia credit cards market in 2026?

What factors are affecting the strength of competition in the Australia credit cards market?

How has the market performed over the last five years?

What are the main segments that make up Australia's credit cards market?

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# Contents

**1 EXECUTIVE SUMMARY**

1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Geography segmentation
1.6. Market rivalry
1.7. Competitive Landscape

**2 MARKET OVERVIEW**

2.1. Market definition
2.2. Market analysis

**3 MARKET DATA**

3.1. Market value
3.2. Market volume

**4 MARKET SEGMENTATION**

4.1. Geography segmentation

**5 MARKET OUTLOOK**

5.1. Market value forecast
5.2. Market volume forecast

**6 FIVE FORCES ANALYSIS**

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

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## 7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?
7.2. What strategies do the leading players follow?
7.3. What are the strengths/weaknesses of the leading players?
7.4. What are the main challengers to the incumbents?

## 8 COMPANY PROFILES

8.1. Australia and New Zealand Banking Group Ltd
8.2. Westpac Banking Corp
8.3. National Australia Bank Ltd
8.4. Commonwealth Bank of Australia

## 9 MACROECONOMIC INDICATORS

9.1. Country data

## 10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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# List Of Tables

## LIST OF TABLES

Table 1: Australia credit cards market value: $ billion, 2017–21
Table 2: Australia credit cards market volume: million number of credit card transactions, 2017–21
Table 3: Australia credit cards market geography segmentation: $ billion, 2021
Table 4: Australia credit cards market value forecast: $ billion, 2021–26
Table 5: Australia credit cards market volume forecast: million number of credit card transactions, 2021–26
Table 6: Australia and New Zealand Banking Group Ltd: key facts
Table 7: Australia and New Zealand Banking Group Ltd: Annual Financial Ratios
Table 8: Australia and New Zealand Banking Group Ltd: Key Employees
Table 9: Westpac Banking Corp: key facts
Table 10: Westpac Banking Corp: Annual Financial Ratios
Table 11: Westpac Banking Corp: Key Employees
Table 12: National Australia Bank Ltd: key facts
Table 13: National Australia Bank Ltd: Annual Financial Ratios
Table 14: National Australia Bank Ltd: Key Employees
Table 15: Commonwealth Bank of Australia: key facts
Table 16: Commonwealth Bank of Australia: Annual Financial Ratios
Table 17: Commonwealth Bank of Australia: Key Employees
Table 18: Australia size of population (million), 2017–21
Table 19: Australia gdp (constant 2005 prices, $ billion), 2017–21
Table 20: Australia gdp (current prices, $ billion), 2017–21
Table 21: Australia inflation, 2017–21
Table 22: Australia consumer price index (absolute), 2017–21
Table 23: Australia exchange rate, 2017–21

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# List Of Figures

## LIST OF FIGURES

Figure 1: Australia credit cards market value: $ billion, 2017–21
Figure 2: Australia credit cards market volume: million number of credit card transactions, 2017–21
Figure 3: Australia credit cards market geography segmentation: % share, by value, 2021
Figure 4: Australia credit cards market value forecast: $ billion, 2021–26
Figure 5: Australia credit cards market volume forecast: million number of credit card transactions, 2021–26
Figure 6: Forces driving competition in the credit cards market in Australia, 2021
Figure 7: Drivers of buyer power in the credit cards market in Australia, 2021
Figure 8: Drivers of supplier power in the credit cards market in Australia, 2021
Figure 9: Factors influencing the likelihood of new entrants in the credit cards market in Australia, 2021
Figure 10: Factors influencing the threat of substitutes in the credit cards market in Australia, 2021
Figure 11: Drivers of degree of rivalry in the credit cards market in Australia, 2021

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