

# Australia Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Australia Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Credit Cards in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Australian credit cards sector had total balances outstanding of \$26.6 billion in 2021, representing a compound annual rate of change (CARC) of -7.1% between 2016 and 2021.

Sector consumption volume increased with a CAGR of 3.7% between 2016 and 2021, to reach a total of 2.9 billion credit card transactions in 2021.

The most significant decline came because of the COVID-19 pandemic, which caused a significant contraction in the national economy.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Australia

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia credit cards market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Australia credit cards market by value in 2021?

What will be the size of the Australia credit cards market in 2026?

What factors are affecting the strength of competition in the Australia credit cards market?

How has the market performed over the last five years?

What are the main segments that make up Australia's credit cards market?

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