

Australia Confectionery Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Confectionery in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Australian Confectionery market had total revenues of \$3,738.0m in 2021, representing a compound annual growth rate (CAGR) of 1.5% between 2016 and 2021.

Market production volume increased with a CAGR of 0.3% between 2016 and 2021, to reach a total of 238.9 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.2% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$4,162.0m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Australia

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia confectionery market with five year forecasts

REASONS TO BUY

What was the size of the Australia confectionery market by value in 2021?

What will be the size of the Australia confectionery market in 2026?

What factors are affecting the strength of competition in the Australia confectionery market?

How has the market performed over the last five years?

What are the main segments that make up Australia's confectionery market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Australian hot drinks market??
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Mondelez International, Inc.
- 8.2. Mars, Incorporated
- 8.3. Ferrero Group
- 8.4. Nestle SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia confectionery market value: \$ million, 2016-21
- Table 2: Australia confectionery market volume: million Kilograms, 2016-21
- Table 3: Australia confectionery market category segmentation: % share, by value, 2016-2021
- Table 4: Australia confectionery market category segmentation: \$ million, 2016-2021
- Table 5: Australia confectionery market geography segmentation: \$ million, 2021
- Table 6: Australia confectionery market distribution: % share, by value, 2021
- Table 7: Australia confectionery market value forecast: \$ million, 2021-26
- Table 8: Australia confectionery market volume forecast: million Kilograms, 2021-26
- Table 9: Australia confectionery market share: % share, by value, 2021
- Table 10: Mondelez International, Inc.: key facts
- Table 11: Mondelez International, Inc.: Annual Financial Ratios
- Table 12: Mondelez International, Inc.: Key Employees
- Table 13: Mondelez International, Inc.: Key Employees Continued
- Table 14: Mars, Incorporated: key facts
- Table 15: Mars, Incorporated: Key Employees
- Table 16: Ferrero Group: key facts
- Table 17: Ferrero Group: Key Employees
- Table 18: Nestle SA: key facts
- Table 19: Nestle SA: Annual Financial Ratios
- Table 20: Nestle SA: Key Employees
- Table 21: Nestle SA: Key Employees Continued
- Table 22: Australia size of population (million), 2017-21
- Table 23: Australia gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: Australia gdp (current prices, \$ billion), 2017-21
- Table 25: Australia inflation, 2017-21
- Table 26: Australia consumer price index (absolute), 2017-21
- Table 27: Australia exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

- Figure 1: Australia confectionery market value: \$ million, 2016-21
- Figure 2: Australia confectionery market volume: million Kilograms, 2016-21
- Figure 3: Australia confectionery market category segmentation: \$ million, 2016-2021
- Figure 4: Australia confectionery market geography segmentation: % share, by value, 2021
- Figure 5: Australia confectionery market distribution: % share, by value, 2021
- Figure 6: Australia confectionery market value forecast: \$ million, 2021-26
- Figure 7: Australia confectionery market volume forecast: million Kilograms, 2021-26
- Figure 8: Forces driving competition in the confectionery market in Australia, 2021
- Figure 9: Drivers of buyer power in the confectionery market in Australia, 2021
- Figure 10: Drivers of supplier power in the confectionery market in Australia, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the confectionery market in Australia, 2021
- Figure 12: Factors influencing the threat of substitutes in the confectionery market in Australia, 2021
- Figure 13: Drivers of degree of rivalry in the confectionery market in Australia, 2021
- Figure 14: Australia confectionery market share: % share, by value, 2021

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