

Australia Banks Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Banks in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Australian banks industry had total assets of \$4,018.5 billion in 2021, representing a compound annual growth rate (CAGR) of 5.1% between 2016 and 2021.

The bank credit segment was the industry's most successful in 2021, with total assets of \$2,306.5 billion, equivalent to 57.4% of the industry's overall value.

Reduced interest rates in Australia during the pandemic has generated strong demand for housing by reducing the cost of a mortgage, stimulating activity in the residential finance segment of the banks industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Australia

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia banks market with five year forecasts

REASONS TO BUY

What was the size of the Australia banks market by value in 2021?

What will be the size of the Australia banks market in 2026?

What factors are affecting the strength of competition in the Australia banks market?

How has the market performed over the last five years?

What are the main segments that make up Australia's banks market?

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